Resist, Recruit, Train, and Sustain

From the blog of Executive Director
Michael Brune

November 18, 2016

Over the past ten days, we’ve had to accept a tough reality. But although it’s definitely going to happen, a Trump administration will never seem normal, nor should it. We already know that the corrupt, cynical, and racist values that he and his inner circle bring to the White House will challenge everything we stand for.

As we move forward with a new Congress and this new administration, here are some early thoughts on how the Sierra Club will confront the reality of President-elect Trump. First, though, let’s acknowledge that although a lot of progress was made under President Obama on many of the issues that we care about, our nation’s challenges run much deeper than any one president. By itself, kicking Trump out of office won’t solve the racism, misogyny, and xenophobia that existed before his rise. It won’t eliminate the hatred in our public discourse and in our communities. It won’t magically create a 100 percent clean energy economy, nor will it alleviate the economic pressures that millions of families face in their daily lives. I’m proud of how the Sierra Club has begun to address the intersection of climate with inequality, race, class and gender, and I guarantee that we’ll go even deeper.

Second, in the remaining weeks of the Obama administration, we’ll pursue every opportunity to secure as much as we can and prepare for the fights ahead. Our legal program is hatching plans to shine a light on corruption and prevent sweetheart deals between the next administration and big polluters. And our lands team will continue to keep one eye on securing permanent protections and the other on what it will take to defend those wins. Those are just a couple of examples of what’s already underway.

As for 2017 and beyond, our priorities, challenges, and opportunities fall into four areas:

1. Resist – We will draw on the talents and experience of our staff and volunteers to fight Trump, Congress, and the growing number of anti-environmental governors, every step of the way. This defensive work will play out in the courts, in Congress, in statehouses, in the marketplace, and in the streets -- and it will involve nearly every part of the Sierra Club. Part
Ruben Arizmendi Chair – Steering Committee

Since being entrusted with the Chair of this extraordinary organization in July of 2016, I have had the great privilege and honor to represent the San Diego Sierra Club in many fascinating and inspiring events. At the National Park Service 100th Anniversary event, admittedly I felt a little like baptism by fire. But, emceeing my way successfully through that event gave me more confidence to continue stepping up to the plate. My takeaway, after these lightning fast five quick months is as stated when first offered the post, I’m not one to back down from a challenge.

Let’s start by admitting that meeting with friends, old and new, emceeing the 100th birthday of the National Park Service, presiding over Steering Committee meetings, attending Conservation Committee Meetings, visiting a North County Inland meeting, conferring with key persons in local environmental groups such as Coastkeeper, Groundwork and the Center for Sustainable Energy and meeting with political allies to help defeat Measure A and B, and promoting our endorsed candidates, attending and participating in the NCCR weekend are not all truly challenging tasks—barring the time commitment and in the grand scheme of things. It’s all part of the job for which I signed up.

Many years ago while in conversation with my bother Mark, while he was experiencing a dark episode, I asked if he had heard the story of the star fish on the beach and the young boy who was tossing them back into the water. Mark immediately responded “yes, and when the boy was told by an older, and presumably wiser man, what difference does it make? there are so many of them?, the boy picked up another starfish and threw it back into the sea and replied, well it made a difference to that one, didn’t it? Mark knew the story well as many of us do. Feeling despondent, Mark confessed to me, “I just don’t think I can make that difference.” I told Mark that day that if I was only a grain of sand on that beach and by being there I could somehow help keep the beach together, ideally pristine, I would be that grain of sand. Moral of the story - whether you’re the starfish tosser or the grain of sand, own it, and make the difference.

For some years now, I have made it a practice at restaurants to ask my server to bring my soft drink with no straw. When I get the quizzical look, I immediately explain, “We’re going to save the planet—one straw at a time.” They tend to remember you; that and a good tip.

For this coming year we do not have the same election madness we just experienced. Even so there are propositions, measures and candidates on the not-too-distant future which will again require blood, sweat and tears. The humbling eye-opener which led to our new president should be a lesson well-learned regarding the complacency of business as usual, the power of straight talk and the hollywoodization of politics. Staying a major player in the face of a professed non-believer has never been an unsurmountable challenge for Sierra Club. And it won’t be now.

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The North County Coastal Group is reorganizing. The Group Executive Committee consists of six members elected by the Group membership. There are six open positions on the committee. The Group Executive Committee governs the business of the Group. This is the committee responsible for making important policy decisions and setting priorities for the future. The six candidates receiving the highest number of votes in descending order will be elected. The top three candidates will be elected to two (2) year terms and the next three will be elected to one (1) year terms. Write-in candidates are allowed. Ballot is On Back Cover

Candidate Statements

Alice Hammond
Residence: Encinitas
Occupation: Retired
Sierra Club Member since: 2013
I am a second generation southern Californian and grew up along the coast of Seal Beach. I moved to North County in 1976. Two years ago my husband and I built our retirement home in Old Encinitas. I completed my working career as a Business Finance Director for an international services company. I believe my contracts, procurement and financial background can help in the establishment and growth of our NCCG.

I am interested in becoming an active member of the North County Coasters to help in any way I can to preserve our environment, protect our wildlife and keep our oceans clean so our children and future generations can continue to explore and enjoy our environment.

Now more than ever, we all need to work together to protect our environment at home and throughout California.

Mark Jenne
Residence: Cardiff by the Sea
Occupation: Software Engineer
Sierra Club Member since: 1981
After 35 years in the Sierra Club I’ve come to appreciate the value of local groups to affect issues that impact our daily lives. I’d like to see the North County Coaster group help preserve the natural beauty of our wild and less wild areas, and to help us all find ways to get out and experience nature as often as possible. That said, I’m happy to be an alternate executive committee member if we have a large enough slate of people interested in the job. I enjoy learning about the great variety of life that dwells in and passes through this area, and look forward to working with you all to make our Sierra Club fun and effective!

Mayela Manasjan
Residence: Carlsbad, CA
Occupation: Chief Environmental Optimist, The Manasjan Consultancy; Senior Environmental Specialist, City of Encinitas; Adjunct Faculty, UC San Diego Extension
Sierra Club member since: 2014
Statement: With over 16 years of experience in the public sector I have extensive experience in environmental management programs including: water resources, stormwater management, shoreline management, wildlife management, resource conservation and climate resiliency.

I am the Chief Environmental Optimist (CEO) of The Manasjan Consultancy and currently manage the City of Encinitas’ Water Quality Monitoring programs, which serve to protect and enhance the water quality in the creeks, lagoons and Pacific coastline. I am also an Adjunct Professor at UC San Diego Extension teaching courses in Environmental Science. I have been an environmental advocate my entire life and have worked diligently in my professional career and as a community volunteer to protect the environment for the benefit of current and future generations. Over the course of the past year, I have helped to facilitate and host several North County Coastal Steering Committee meetings and General Membership meetings. I have also served on the Sierra Club’s North County Coastal Political Endorsement Committee and have campaigned alongside our locally endorsed candidates. As a servant leader, I believe in leading with gratitude, gentleness, and generosity. If elected to the Executive Committee, I promise to continue to work hard to engage and inspire our members and our communities to promote the mission of the Sierra Club - to explore, enjoy and protect our planet. Thank you kindly for your vote.

Education: B.S. Environmental Systems, UC San Diego; M.S. Executive Leadership, University of San Diego. Activities: Current member of North County Coastal Sierra Club Steering Committee; Vice President, Board of Directors for I Love a Clean San Diego; Board Member, City of Del Mar Sustainability Advisory Board.

Andrea Marwah
Residence: San Diego
Occupation: Coastal Management
Sierra Club Member since: 2016
As a coastal management professional with experience working on environmental policy and community involvement issues at the federal, state and local level, I believe I will be an asset to the North County Coastal Group’s (NCCG) Executive Committee.

I received my bachelor’s degree in Marine Affairs (Coastal Management) from the University of Rhode Island and my master’s degree in Water Resources Management and
The El Monte River Valley: Kestrels, Cougars, or Concrete?

by Renée Owens and Lisa Wood

In a previous article we described the terribly destructive proposal of a sand mine to be built smack in the middle the San Diego River channel in El Monte Valley, Lakeside, just west of the El Capitan Reservoir. Ecologists have described this valley as a prime location for river protection and enhancement for a rejuvenated San Diego River corridor. However, developers who previously lost a cockamamie bid to develop a golf course here are now trying to bamboozle the public into embracing a proposal to mine sand here for two decades, thereby removing all the habitat, species, topsoil and other essential ingredients for a functioning ecosystem, and then relying on revenues from a fickle sand market (contributing to construction of more roads thus promoting climate change) to restore the region to a near pristine state in just a few years. They admit the local residents won’t be too happy with the increased pollution, noise, traffic, and unprecedented water use of the project, but that isn’t their concern. The developer’s latest propaganda is that the existing habitat has virtually no value due to the presence of tamarisk and loss of some of the natural drainage channel. They hope to convince decision-makers that turning the river corridor into a pit mine won’t make a difference in the greater restoration scheme of things. Not surprisingly their claims are sorely misguided.

The latest evidence of the biological abundance of this valley comes from surveys conducted for the project’s soon-to-be-released Environmental Impact Report (EIR). The results show a richness of species that even U.S. Geological Service biologists claim are beyond their wildest expectations. Surveys revealed nesting endangered birds, the locally rare glossy snake in unprecedented abundance, a lacewing found nowhere else in San Diego, gnatcatchers, eagles, and more. A recent USGS survey on reptilian biodiversity, the first of its kind in the region, reports unusually high numbers due in part to what they call “the rare alluvial sands of El Monte Valley”. It is these sands that the developers want to dredge and sell. What they fail to mention is how when the sand is gone, so is the potential for successful habitat restoration.

The sand miners are further trying to pull the wool over the public’s eyes by declaring that this biodiversity is evidence of the resilience of the habitat and thus a boon for restoration; in essence counting on the public’s presumed ignorance. To back up their claim they would have to know the status of local biodiversity throughout recent history, data that simply do not exist in any detail whatsoever. Without such knowledge no one can make claims regarding the resilience of the region over time. Despite this the developers insist that the river valley.

Island Hopping in Channel Islands 2017 Schedule!

April 2-4 • May 7-9 • June 11-13 • July 16-18
August 20-22 • September 24-26 • October 22-24

Join us for a 3-day, 3-island, live-aboard cruise to California’s Channel Islands!

Hike wild, windswept trails bordered with blazing wildflowers. Kayak rugged coastlines. Snorkel in pristine waters teeming with colorful fish. Swim with frolicking seals and sea lions. Look for unusual sea and land birds. Watch for the highly endangered island fox. Or….just relax at sea! All cruises depart from Santa Barbara. The cost, $650, includes an assigned bunk, all meals, snacks and beverages plus the services of a naturalist-docent assigned by the national park to help lead hikes, point out items of interest and give evening program. For more information contact leader: Joan Jones Holtz; 626-443-0706; jholtzhln@aol.com. To make a reservation send a $100 check, written to Sierra Club, to leader, 11826 The Wye St., El Monte, CA 91732.
Since 1982 the San Diego Chapter has been offering bus trips to a variety of National and State Parks.

What makes these trips special is that they are organized by a fantastic team of volunteer leaders and nobody pays them for their efforts. They do it out of an appreciation for these special places, and a passion for sharing them with you. We look forward to having you join us on a bus trip to explore, enjoy and protect the planet.

Save the date for the following trips: 2017

**March 25 - 26, 2017 (Saturday & Sunday)**
**Desert Wildflower Trip - Joshua Tree National Park**
Trip type: 1 Overnight Tent Camping
Registration Opens: February 18, 2017

**May 10 - 14, 2017**
**Zion National Park**
Trip type: Backpacking and Tent Camping
Registration Opens: April 15, 2017

**July 19 - 23, 2017**
**Inyo National Forest adjacent to Yosemite National Park (e.g. Silver Lake, Mammoth Lakes)**
Trip type: Backpacking and Tent Camping
Registration Opens: June 10, 2017

**August, 2017**
**Big Sur, CA**
Trip type: Backpacking and Tent Camping
Registration Opens: TBD

**October, 2017**
**Sedona, AZ**
Trip type: Tent Camping. Registration Opens: TBD

For more information or to register for the above Bus Trips, please visit [www.sdsierraclub.org](http://www.sdsierraclub.org).

Like us on Facebook [https://www.facebook.com/groups/SanDiegoSierraClubTrips/](https://www.facebook.com/groups/SanDiegoSierraClubTrips/)

CST2087766-40. Registration as a seller of travel does not constitute approval by the State of California. Locations and dates are subject to change due to permit availability.
New Members Appointed to Steering Committee

The Chapter’s Steering Committee thanks Davin Widgerow and Katelyn Hailey for their service and welcomes two new members, Dr Peter Andersen and George Courser. Both Dr. Andersen and Mr. Courser have many years of environmental and activist experience in the San Diego region.

Peter A. Andersen (PhD, Florida State University, 1975) is professor emeritus in the School of Communication at San Diego State University. He has been a member of the Sierra Club for over 40 years. In the 1990’s he served three terms as chair of the San Diego Chapter Political Committee. In the late 1990’s and early 2000’s he served two terms on the San Diego Chapter Executive Committee. He was the head of the committee and lead plaintiff in the fight against the Jackson Drive extension that would have bisected Mission Trails Park. He successfully stopped the Jamul Quarry in California, prevented the flooding of Canaan Valley in West Virginia, and led the fight to preserve the Volo Bog in Illinois. In this time of political turmoil it is more important than ever that activists resist the destruction of the local and global environment. He is willing to serve to restore this wonderful chapter to full status and facilitate the important work we need to do.

In addition to San Diego State, he has been a visiting professor at the University of Washington, Ohio University, the University of Montana, Illinois State University, Florida State University, California State University, Fullerton; Chapman University, and California State University, Long Beach. Dr. Andersen’s most recent research focuses on health communication including skin cancer prevention, helmet safety, and tobacco control. Dr. Andersen has authored 160 book chapters and journal articles, five books, and has received recognition as one of the 100 most published scholars in the history of the field of communication. He has served as a principle investigator or coinvestigator on sun safety, tobacco control, and cancer prevention grants from the National Cancer Institute and risk communication grants from the U.S. Department of Homeland Security and the county of San Diego. He is a fast skier, a strong swimmer, and a slow long distance runner.

George Courser is a 4th generation San Diegan, with his children and grand-kids living in the County. His 45-year working career was in the supermarket industry, employed by Safeway and Ralphs in all capacities from clerks’ helper to Store Director in both chains. Intermixed in the late 1980s he also served as a founding director of National Bank of La Jolla as well as being a member of the Del Mar/Solana Beach Rotary Club. For the past 12-years George has also served as a director of the Back County Coalition. George currently serves as the Chair of the Chapter’s Conservation Committee.

His career brought him familiarity with all of Southern California and an appreciation of our natural resources and amazing biological diversity. His interests and activism were spurred by San Diego County’s failure to exert the California Environmental Quality Act standards or regulatory control over several projects in the North County. Over the years George has been involved in major projects in the Southland including the recently resolved Gregory Canyon Landfill, the Sunrise Powerlink, ballot Measures A & B and innumerable smaller projects. His preference is assist residents who are facing major general plan amendments to be successful in protecting their homes and communities.

He was appointed by the County Board of Supervisors to serve on the County General Plan Update Interest Group, the policy arm for the direction of growth in the County, the last four years of this 13-year, $18 million process. He frequently appears before the County Board of Supervisors as well as the City of San Diego City Council in his role as Chair of the Chapter’s Conservation Committee.

Moving Forward, Where We Go from Here

By Brian Elliott, Chair, Political Committee

In the days following the November 8th election, I received a number of calls and emails from many Sierra Club members all asking the same question: “What can I do?”

The national election results were a stark reminder that we must devise bold and creative strategies in order to protect the environment and preserve the accomplishments of the Obama administration.

We are not debating whether climate change is a hoax (nor is the Chinese government). We are not abandoning a clean energy industry that is creating quality jobs across the country.

Election losses are not unchartered territory for Sierra Club members, and now our job is more important than ever. As folks who believe that we must protect future generations from rising seas, over-development and unbreathable air, we must be vigilant in our efforts to educate and deliver a solutions-oriented message.

In San Diego, we used this election to strengthen our ability to deliver and execute Sierra Club’s mission by electing 21 of our 25 endorsed local candidates. Each of these newly-elected candidates earned our endorsement because of their commitment to serve as environmental champions for the region.

Recognizing the importance of local environmental leadership, the Political Committee, with support from the North County Political Committee campaigned for these candidates through mailers, calls and canvassing. In many of the County’s most contested races, these efforts achieved the results as the “Sierra Club Endorsed” logo distinguished candidates from their opponents.

But, our work is far from over. Our new job is to guide our endorsed electeds through the tough votes and decisions that will confront them throughout their terms. We are committed to maintaining close relationships with our elected officials, inviting them to speak with the membership and helping them develop solutions alongside us.

In Sierra Club, there is no single answer to Moving Forward continued on page 7
Moving Forward

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Environmental Policy from the University of Wisconsin – Madison. I have worked for the National Oceanic and Atmospheric Administration (NOAA) to create a national system of Marine Protected Areas (MPAs), and have subsequently worked at the state and local level on various conservation issues. As the Conservation Program Manager for the City of Cedar Park, TX, I developed outreach and education materials, held stakeholder meetings to discuss changes to conservation plans, and regularly presented updates on the development of plans before the City Council.

I am a passionate ocean conservationist and firmly believe in the mission of the Sierra Club and the NCCG. I understand the complex role that land use planning, local politics and community engagement play in forming sustainable conservation initiatives, and I look forward to being able to put my experience to work for your group.

Sally Prendergast
Residence: Encinitas
Occupation: Retired - Marketing Consultant
Sierra Club Member since: 1991

I have been a member of the Sierra club since 1991 but really became active in the North County Coastal Group, “Coasters”, about 8 months ago when I volunteered for the interim Planning Committee. My entire life I have enjoyed and appreciated nature and have been an outdoor enthusiast. I feel deeply connected to our beautiful North County environment and I am passionate about its preservation. In particular, I am concerned with issues relating to climate change, preserving open spaces and conservation.

After earning an MBA from Northwestern I worked in the entertainment business where I held a number of strategic marketing and management positions. When we moved to Encinitas I turned my attention to our children and became an avid volunteer in the school district, serving as PTA President and a holding several foundation positions. I have continued to work as a marketing consultant. Over the years I have been involved with a number of local issues related to development, traffic and conservation and feel grateful to have the opportunity to direct my strategic marketing and management skills to work on behalf of the environment for the Sierra Club. Now more than ever I believe it is critical that we relaunch the “Coasters” with the goal of creating a vibrant and active group dedicated to preserving our beautiful North County region, growing our membership and connecting people to the outdoors.

Carol Wolf
Residence: Encinitas
Occupation: Retired. I previously worked in the biotech industry in marketing, strategic planning and business unit management and as a consultant.
Sierra Club Member since: 2016

I was born and raised in San Diego and have lived in Encinitas since 2011. I have supported environmental causes since I rode my bike around the city of San Diego for a fundraiser on the first Earth Day in 1970. Over the years I have volunteered for numerous environmental and wildlife organizations, including the Audubon Society, the California Wolf Center in Julian, Project Wildlife in San Diego and Fiscalini Ranch Preserve in Cambria, CA. I am a member of the San Elijo Lagoon Conservancy, Defenders of Wildlife and NRDC. I was on the board of directors of People for Trees, the San Diego urban forestry non-profit.

I have used my expertise in strategic planning and marketing to prepare strategic plans for People for Trees and San Diego Coastkeeper. I started my career as a chemist and completed my MBA in management at San Diego State University. I have a good basis of knowledge in the sciences as well as business and politics. I ran my own consulting firm and worked for several large corporations and biotech start-ups. I spent a large amount of my career in alternative fuels—particularly ethanol and algae. I would like to use my experience to help relaunch a vibrant new Sierra Coasters group. Please vote for me! Thank you!

Moving Forward continued from page 6

“What can I do?” The key to success is driven by member participation. You can take advantage of opportunities to meet your city council members and state representatives. You can join the chapter in discussing our priorities and advancing an agenda that supports climate action and open space preservation. As a member of an organization rooted in hiking and nature, I know that meetings aren’t for everyone.

But there are other options: letters, organizing, social media, and rallies. These are all proven forms of advocacy that have empowered Sierra Club and allowed the Club to move beyond moments of doubt. Despite the challenges stemming from Washington, our local leaders have given San Diego the opportunity to achieve a sustainable future. Together with our elected environmental champions, we can create this visionary future for ourselves and for generations to come.

SAVE THE DATE

San Diego Women’s March
Saturday, January 21, 2017 – 10AM
The Port Pavilion on Broadway Pier
1000 N Harbor Dr, San Diego, California 92101

Join fellow Sierra Club members and supporters as San Diego shows its support for the San Diego Women’s March. This march is being held in solidarity with the Women’s March On Washington. Thousands will gather in peaceful unity to stand in firm agreement that women’s rights are human rights.

To register or for more details and updates, go to the Chapter website, www.sandiegosierraclub.org. All are welcome!
Chapter Activities

All Activities are held at the Chapter Office 6:30 pm unless otherwise stated: 8304 Clairemont Mesa Blvd., Suite 101, San Diego, CA 92111.

Our entrance is on the west end of the front building of Kearny Office Park, just west of I-163 and on the north side of Clairemont Mesa Blvd. Other environmental and activist events are posted at [www.sdeln.org](http://www.sdeln.org).

2nd Friday Movie Night

January 13, 6:30 pm

Movie: OR-7, THE JOURNEY
1 Hour, 7 Minutes

In 1973, with only 500 wolves left in the contiguous United States, the grey wolf was added to the endangered species list, setting the species on a slow path of recovery. Now, states are fighting to have that status removed, opening the door for hunters and ranchers to once again decimate the wolf population.

This documentary depicts the incredible journey of OR-7, a grey wolf collared in Oregon who left his pack and crossed the border into California. His journey tells the story not only of one wolf, but of the wolf as a species in America. It is a journey of survival and a journey of inspiration.

February 10, 6:30 pm

Movie: THE BEST DEMOCRACY MONEY CAN BUY – A Tale of Billionaires and Ballot Bandits
1 Hour 54 Minutes

A real life film noir detective story, told with cartoon animations, secret documents and hidden cameras, reporter Greg Palast and his associates expose the darkest plans of the uber-rich to steal America’s democracy.

From the Chicago Tribune: “Palast is exactly what a journalist is supposed to be - a truth hound, doggedly independent, undaunted by power.” And from the Guardian: “The most important investigative reporter of our time - up there with Woodward and Bernstein.” Come learn the appalling details of voter suppression in the United States.

March 10, 6:30 pm

Movie: BEFORE THE FLOOD
1 Hour, 36 Minutes

This film presents a riveting account of the dramatic changes now occurring around the world due to climate change, as Leonardo Di Caprio, as a United Nations Messenger of Peace, travels to five continents and the Arctic to witness climate change firsthand. He takes part in expeditions with scientists uncovering the reality of climate change, meets with political leaders fighting against inaction and discovers a calculated disinformation campaign orchestrated by powerful corporate interests. The film urges us to take specific actions as individuals and as members of society to prevent the distribution of life on our planet.

Chapter Outings

Chapter Outings are now an online listing only.

With the time gap between publishing and delivery of the HiSierran through the mail we believe this is the best way to get you up to date listings.

Go to: [http://sandiegosierracclub.org](http://sandiegosierracclub.org)

Then click on “Get Outdoors”
January 6
On a Mission: An 800-Mile Walk to Discover California’s El Camino Real

Award-winning travel journalist, Maggie Espinosa embarked on a quest to visit California’s twenty-one missions from San Diego to Sonoma. The trek took her through the state’s most beautiful unfettered land, along sun drenched beaches, and among towering redwood trees -- “It was the journey of a lifetime”.
Maggie will show photos of this breathtaking landscape, as well as give tips on how to hike the trail, places to camp, and connecting with other mission walkers. She’s written a book about her sojourn entitled, On a Mission, which is a compilation of daily walks and photos taken along the way. Her media coverage includes national and international publications, syndicated radio interviews, and travel reporting on CW 6, NBC, and ABC TV. She teaches travel writing at San Diego Writer’s Ink. Don’t miss this fun presentation and the chance to ask questions about how you can experience California’s Camino.

February 3
New Zealand Adventure

Proving that adventure is just around the corner, regardless of age, two senior San Diego couples embarked on a month-long camper van trip to New Zealand. Join Marian Karpisek and Joanne Lynn as they share their experiences in this photo travelogue of camping and exploring the fantastic natural wonders and fascinating culture of this friendly, English-speaking, country.

Not finding many resources available when they began the planning process, Marian and Joanne decided to share their experiences in the hope that it might be easier for others to design their own trips to New Zealand. The authors of the book, Two Islands, Two Couples, Two Camper Vans, will inspire you to start planning your own trip.

Marian and Joanne, retired educators, have a combined total of 100 years of camping all over the United States and abroad. They continue to explore interesting corners of the world. Joanne has been a member and supporter of the Sierra Club for many years.

March 3
Drones for Good: Using Little Airplanes to Stop Big Animal Poaching

The Lindbergh Foundation’s “Air Shepherd” Initiative incorporates the latest technologies in aviation for the sole purpose of preventing large animal poaching. Airborne for various types of operations during the day and night, it is providing eyes in the sky that enable rangers to intervene before a poaching incident occurs. To date with more than 4,000 missions logged, the continuing success is making a very real and measurable difference in favor of wildlife.

Presenter Tina Pirazzi is the Program Director for the “Air Shepherd” Program. Her great passion in life is supporting program development domestically, with an eye on African operations enabling rangers to intervene before poaching occurs, and offering the solution desperately needed by many iconic species.
Accomplishments continued from page 1

held at the beginning of 2017 (the Executive Committee ballot is contained in this issue).

• The Chapter rallied members to write letters and joined with hundreds of other environmentalists and concerned citizens at a public hearing to demand that public access to public lands be maintained. The proposed rule by the California Parks and Recreation Department would have prohibited off trail use in reserves, preserves and state parks. The rule was withdrawn and is now being reassessed.

• The Chapter was successful working with other environmental groups in encouraging the City of San Diego to adopt an ordinance to significantly reduce the usage of single-use plastic bags and actively worked to pass Proposition 67, the state-wide bag ban.

• Working in coalition with other environmental organizations, we were successful in stopping Measure A—SANDAG's half cent sales tax which would have increased freeways and not done enough to build a viable transit system for San Diego County and Measure B—the Lilac Hills Ranch which would have allowed 1,746 houses on a parcel of land designated for 110 homes.

• Club members helped to wage a successful election battle against a zoning change that would have allowed a shopping center to be built near Carlsbad’s Agua Hedionda Lagoon.

• Conservation Committee members were instrumental in fighting amendments to the County General Plan amendments that would allow development of open space, with proposals such as San Marcos Highlands and Hoskins Ranch. We are just beginning the battle in the most recent amendment being proposed, Safari Highlands.

• San Diego Sierra Club’s My Gen program and its numerous volunteers were successful in raising the issue of Community Choice Energy for consideration by the City of San Diego and several other North County cities.

• The Club hosted its 9th annual whale watch fundraiser and through the generosity of donors was able to sponsor 15 underprivileged children to experience the wonders of nature in support of the Sierra Club’s Inspiring Connections Outdoors program.

• Our Inspiring Connections Outdoors program led more than 65 hiking, camping and snorkeling trips with over 700 youth participants to destinations throughout San Diego County and beyond, including camping trips to Joshua Tree National Park and Sedona, Arizona.

• Our Wilderness Basics Course (WBC) program hosted a visit by National Sierra Club President Aaron Mair in honor of WBC’s 60th Anniversary. In 60 years of operation, the WBC program has trained over 30,000 students how to safely and comfortably explore and backpack in the wilderness. Likewise the North County Group WBC celebrated its 45th year of serving the community educating over 100 students every year.

• In celebration of the 100th Anniversary of the National Parks on August 25th, the Club hosted a free showing of the IMAX film, National Parks Adventure narrated by Robert Redford, at the Ruben H. Fleet Science Center. Honored guests included Congresswoman Susan Davis, Andrea Compton, Superintendent of Cabrillo National Monument, Susana Reyes, Sierra Club Board of Directors and Secretary, and Tom Steyer, Environmentalist and Philanthropist. Over 100 members of the public, Club leaders and members were able to attend.

• The Club’s Political Committee was active all year in both the primary and general elections. The Committee interviewed and endorsed 29 environmental champions for elected offices to help stay the course on protecting the planet and 24 of the candidates were elected. Chapter volunteers walked neighborhood precincts, made phone calls and placed yard signs to support candidates.

• In November the Chapter hosted the West Coast Ocean Policy Forum, presented by the National Sierra Club’s Marine Action Team. The forum engaged the public and Club members in a discussion on how to enhance our coast’s biodiversity and environmental health while mitigating the impacts of climate change, overharvesting, and pollution in our oceans.

• The Foster Lodge Committee selected the nationally recognized architectural firm of Hubbell and Hubbell to design the cabin to be rebuilt after its loss in the Chariot wildfire. The Chapter also received approval from the US Forest Service of our conceptual design.

• The Club held its most successful Gala and Awards Dinner in the Chapter history. Honored for their exemplary environmental leadership were the League of Women Voters of San Diego, San Diego CALSEIA, Cleveland National Forest Foundation and 10 Chapter volunteers.

• The Chapter’s Sierra Talks program conducted eleven monthly forums with topics ranging from Sierra Club member and well known naturalist Renee Owens’ Adventures in the Amazon to San Diego Environmental Legends, Grizzly Bears, Biodiversity, and Fire in the Chaparral.

• Our free monthly Movie Night presented environmentally focused films that were both informative and challenged the way we look at our natural world.

• The Social Section held a wide range of activities, outings and events ranging from hikes and overnight camping trips to home concerts and movie nights.

• Club was selected to be one of four Chapters to participate in the Sierra Club Foundation Vehicle Donation Pilot Program.
of this resistance will include standing strongly with our allies, particularly communities of color, and continuing to speak out against racism, xenophobia, sexism, bigotry, and hate.

2. Recruit – In the past ten days, we have seen an outpouring of support from the public in the form of donations, memberships, volunteer recruitment, and social media posts. We will continue to aggressively recruit new activists, new volunteers, and new donors. Our grassroots are the foundation of our strength, and we will work to engage and activate a new generation of Sierra Club leaders.

3. Train – Having a larger membership and a deeper pool of activists will help, but how we develop those resources is just as important. In 2017, we will invest more deeply in staff and volunteer training than we have ever done before. For example, every staff member and the lead volunteers from every chapter will get training on equity and inclusion as we accelerate our anti-racism work.

4. Sustain – We have tough fights ahead, but we refuse to be in a defensive crouch for years to come. We will continue to make clean-energy progress in cities, in the private sector, with public utility commissions, and internationally, and we will increase our investments in those areas where we can stay on the offensive. We must be relentless in our fight against fossil fuels and for clean energy and smart transportation policies at the city and state levels.

Over the past week, I’ve been in touch with the leaders of many of our progressive allies. In addition to what I’ve outlined above, the Sierra Club will be looking for opportunities to join forces with other organizations on specific fights where we can unite disparate parts of our movement, learn from one another, and put up some early wins.

One last thing: Donald Trump may be president for the next several years, but the Sierra Club has been doing this work for nearly 125 years. We’ll still be here when he is gone, and our movement will be bigger, stronger, and more innovative than ever for having opposed him. For many of us, these will be the biggest environmental fights of our lives, but they’ll also be the most meaningful. We’re ready to give it everything we’ve got.
Experience the Best of Nature
Sunday, February 19, 2017, 9:00 AM – 12:00 Noon

Join fellow Sierra Club members and friends as we venture out to locate gray whales. It will be the height of the grey whale migration along our coast and your opportunity to see whales from afar and up close.

San Diego and the Point Loma region have become a premier global destination for viewing marine wildlife. Waters around the Point have been set aside as a sanctuary, a safe haven for the diversity of species found in the region. You will also get to see other sea life such as sea lions, harbor seals, dolphins and some seabirds. We will also have onboard a marine mammal biologist, naturalist and researcher of gray whale conservation to lead our trip and provide interesting facts about the creatures we observe.

This is the 10th year that we have offered this chartered trip. The boat is U. S. Coast Guard Certified and built for the open sea. It is modern, with full walk around deck that allows you to experience the excitement of whale watching. Spacious bench seating outdoors and comfortable seating indoors with a galley.

We have a limited number of seats available. Bring your cameras and binoculars to make this a memorable whale watching trip. Proceeds from the trip will benefit Sierra Club San Diego’s conservation programs.

Cost for Adults is $55 and a child 4-13yrs old is $30. This trip is open to the public, so invite your friends and neighbors. Reservations can be made online online at http://donate.sierrasd.org/, by calling 858-569-6005 or by check, made payable to “Sierra Club San Diego” and mailed to: Whale Watching Trip, San Diego Chapter Sierra Club, 8304 Clairemont Mesa Blvd, Ste. 101, San Diego, CA 92111.

Please include the name, address, email, and telephone number of each person. No tickets will be issued. By making payment you are officially registered and will receive notification and confirmation.

For questions or more information, email scoffice@sierrasd.org or call 858-569-6005.

CST 2087766-40. Registration as a seller of travel does not constitute approval by the State of California.

Give Your Vehicle a New Purpose.

Donate Your Vehicle Today!

Clean out your garage and help out the environment by making a significant contribution to our vehicle donation program.

Your donation will go towards raising awareness of our efforts to protect and improve the natural environment around us. We make the process of donating your old car or unused vehicle both simple and easy. Plus, you may even qualify for a tax deduction.

Just call: 1-844-674-3772 or visit scfch.careasy.org and fill out our online form.
Post-Election Hiking Therapy
by Bill Tayler

On Thursday, November 10, we took a group of students for an after-school hike in the Laguna Mountains. In some ways, this was just another hike – nothing special. But in some other ways – ways that mattered very much – it was something special. And important.

“Donald J. Trump is calling for a total and complete shutdown of Muslims entering the United States.” “When Mexico sends its people, they’re not sending their best…. They’re sending people that have lots of problems, and they’re bringing those problems.” For many of us, statements like these from the man elected on November 8 fill us with disgust and dismay. And for many of the children that San Diego ICO serves, those statements – and the election – also fill them with fear for themselves and their family members. We serve children whose families have come to our community from Somalia, Sudan, Mexico, Guatemala and many other countries. For those children, November 8 brought fear of what lay ahead.

We take children hiking, but that is not really all we do. We also show them that there are people who, even though they look different and come from different backgrounds, are willing to volunteer our most important resource – our time – to share with them what we cherish. We do our best to make sure that none of those children – at least while they are with us – ever feels unwelcome, unwanted, unsafe, unprotected or unloved.

We also share with them the wisdom of what we learned from John Muir (validated by recent scientific studies), that time spent in nature is often the best therapy for a troubled soul: “Climb the mountains and get their good tidings. Nature’s peace will flow into you as sunshine flows into trees. The winds will blow their own freshness into you, and the storms their energy, while cares will drop off like autumn leaves.”

I fear that the next four years will bring many challenges for the children we serve, and with those challenges will come many more opportunities for ICO to be a positive force in their lives. Thank you for those who have supported us in this important work.
Classified Ad Rates and Information:

Sierra Club Members (up to 25 words)
Private party $10 + $0.50 per additional word.
Business-$25 + $0.50 per additional word.

Non-Members (up to 25 words) Private party-$25 + $0.50 per additional word.
Business-$30 + $0.50 per additional word.

Payment must be made at time of submission by check to:
Sierra Club San Diego
8304 Clairemont Mesa Blvd. #101
San Diego, CA 92111
Send ad to: info@thomascreative.com

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The Bear’s Den, 2,600 s/f, 4 Bd/2B, sleeps 12, WiFi, Gourmet Kitchen, Great Rm, 1 Acre Lot, near Humber Park. On the Creek!!! All linens provided, beds made up. Couple Rates Available. Go to: http://www.idyllwildvacationcabins.com/bearsden.htm or contact our Property Manager, Martha at: 951-663-0527

Go Solar With Sungevity And The Sierra Club
When you go solar with the Sierra Club and Sungevity, you will receive a special $750 discount and Sungevity will send the Sierra Club $750 to protect local wildlife and wild lands, keep our air and water clean, and move us toward a clean energy future.

Getting started with solar is quick and easy. It takes less than three minutes. Get started today at http://SC.org/SolarPrint or call 844-815-5614 for more information.

Check out just some of our Sierra Club products at a great price:
http://donate.sierrasd.org/products

Order Today!

Camper Bag
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Cotton Canvas 1892 Retro Sierra Club Rucksack
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858-569-6005 or richard.miller@sierrachub.org. The current issue and past issues are available to read online at http://sandiegosierrachub.org/news/newsletter/.

El Monte River Valley continued from page 9

Alternatively, if the land were transferred to public ownership its full potential as a groundwater aquifer, rich wildlife and recreational river corridor that extends from the mountains to the sea could finally be pursued and fulfilled.

What can you do? Contact your county Supervisor www.sandiegocounty.gov/general/bos.html (tel 619-531-5600) and tell them we want an El Monte river corridor that celebrates healthy recreation, wildlife, and water conservation, not back room deals that use sand mine restoration as a ruse to make a few people wealthier, and contact County staff (858-694-2960) to view the EIR when it is released in early 2017. For more information on how to comment on the EIR or on the project overall, contact the Sierra Club office.
CHAPTER STAFF
Development Coordinator: Richard Miller  
858-569-6005  
email: richard.miller@sierraclub.org

STEERING COMMITTEE
Meets 2nd Wednesday 6:30 pm Chapter office  
Chair: Ruben Arizmendi  
rfalaw@gmail.com  
Secretary: Karenlee Robinson  
619-572-8451  
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George Courser  
gcourser@hotmail.com  
619 231-0156  
Peter Anderson  
westone47@gmail.com

COMMITTEES

CONSERVATION COMMITTEE
Meets 2nd Monday at 6:30 pm Chapter Office.  
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gcourser@hotmail.com  
International  
Call for meeting information  
Jean Costa (619) 463-0721
  Transportation  
Call for meeting information  
Mike Bullock (760) 754-8025  
mike_bullock@earthlink.net
  Wildlife  
Ellen Shively (619) 479-3412  
ellenshively@sbcglobal.net

FOSTER LODGE COMMITTEE
Meets 4th Wednesday 6:30pm  
Chair: Paul Webb  
pwebbb3@cox.net

NORTH COUNTY GROUP (INLAND)
The Executive Committee meets 2nd Tuesday.  
Contact Chair for time and location.  
Chair: Kelly Conrad  
slypuppy@gmail.com

OUTINGS COMMITTEE
Chair: Kevin Neal  
sd.outchair@gmail.com

LEADERSHIP REVIEW & SAFETY COMMITTEE
Chair: Michael Taylor (619) 948-2062  
ds.lrc@gmail.com  
Meets quarterly, call for information.

BUS TRIPS
Mike Fry (858) 748-5166  
Chapter Outings Leadership Training (COL)  
Jim Jafolla  
sd.col.training@gmail.com

PACIFIC CREST TRAIL
Rob Langsdorf (858) 454-4777  
SDSCPCTS@yahoo.com

POLITICAL COMMITTEE
Contact Chair or check website for meeting information  
Chair: Brian Elliott  
brian.d.elliott@gmail.com

SKI
Mike Fry (858) 748-5166

WILDERNESS BASICS COURSE (WBC)
Held annually beginning in January  
Stefanie Maio  
info@wildernessbasics.com  
http://www.wildernessbasics.com

Escondido  
John Tomlinson (858) 486-4853  
jctomlinson@cox.net  
http://sandiego.sierraclub.org/wbc/nc/index.htm

SECTION & SOCIAL COMMITTEES

BIKE
Call for meeting information.  
Jerry Fitzsimmons  
(858) 224-3437  
Membership@sdscb.org  
www.sandiegosierraclub.org/get-outdoors/bike

FAMILY
Jennifer Douglas  
(858) 344-5490  
jenniferdouglasvettel@gmail.com  
www.meetup.com/SDSierraClubFamily

PHOTOGRAPHY
www.sandiego.sierraclub.org/photoclub

SOCIAL SIERRANS - formerly Singles
Michael Taylor (619) 421-3821  
www.sandiego.sierraclub.org/singles

INSPIRING CONNECTION OUTDOORS (ICO)
Call or check website for meeting information.  
www.sandiegosierraclub.org  
Co-Chair: Bill Taylor, (858) 272-8574  
btauler@taulerlaw.com  
Co-Chair: Ed Barber, (619) 464-0780  
rebsd@yahoo.com

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Hi Sierran Newsletter
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info@thomascreative.com

SIERRA TALKS, MONTHLY PROGRAM
Chair: Ernest “EL” Lotecka  
(760) 533-2725  
sdwalks@interactor.cc

Meetings are held at the Sierra Club office or conference room unless otherwise indicated.

Create an Environmental Legacy.

Bequests have played a key role in Sierra Club’s environmental successes over the years.

Planning now may make your gift more meaningful and reduce taxes on your estate. We have many gift options available. We can even help you plan a gift for your local Chapter.

For more info and confidential assistance, contact  
Gift Planning Program  
85 Second St, 2nd Floor  
San Francisco, CA 94105  
(800) 932-4270  
pooled.giving@sierraclub.org
North County Coastal Group Executive Committee Ballot

How to Vote: You must write your membership number on the outside of your mailing envelope (below your return address is a good place). Your membership number is required for your vote to count (this is how the election committees can verify that you are a member). Your membership number is the eight (8) digit number that appears above your name and mailing address on the back cover.

If you have questions or are unable to locate your membership number, please call the Chapter office at 858-569-6005.

What if I have a Joint membership?

Both members in a Joint membership can vote. The mailing label on this newsletter will indicate whether your household has a single (“SNGL”) or joint (“JNT”) membership.

North County Coastal Group Executive Committee Ballot

In this election North County Coastal Executive Committee Members will be elected to serve a one-year or two-year term. The three candidates with the most votes will serve a term of two (2) years.

Vote for no more than six (6) candidates, including write-ins, by marking the box next to a candidate’s name, including write-ins. For JOINT memberships please use the second set of boxes to vote.

☐ ☐ Alice Hammond  ☐ ☐ Andrea Marwah  ☐ Write In:___________________________
☐ ☐ Mark Jenne  ☐ ☐ Sally Prendergast  ☐ Write In:___________________________
☐ ☐ Mayela Manasjan  ☐ ☐ Carol Wolf

All ballots must be received by 5 p.m. February 15, 2017. Ballots should be mailed or hand delivered to:
Elections-San Diego Chapter Sierra Club
8304 Clairemont Mesa Blvd. #101, San Diego, CA 92111