



## SELLER APPLICATION INFO

Thank you for your interest in applying for the use of a space to sell outdoor gear and/or clothing at the first annual A16 Great Outdoor Gear & Clothing Exchange at Helix Brewing Co. in La Mesa from 9:00 – Noon on Saturday May 18. The exchange/selling area will be held in the brewery's parking lot and individual selling spaces are limited. We believe there will be a good number of interested buyers in attendance. For these reasons it's important that we restrict the type of products offered for sale and maximize the amount of gear being sold out of each space. The great majority of spaces are 10' X 10". We also have a handful of 15' X 5' spaces available.

### Selling Rules:

- Sellers can begin setting up at 7:30 AM and must arrive no later than 8:15 AM. Ready to sell by 8:45. If an approved seller has not arrived to claim their space by 8:15, they will forfeit their reserved space and the space will be assigned to a seller on the Waiting List.
- Except for A16, no other retail businesses are allowed to sell. This is a grassroots type of event designed to help outdoor enthusiasts to sell off their excess gear & clothing, and in the process, give it new life and keep it out of the landfill.
- If sellers don't have enough gear to (for the most part) fill up at 10' X 10' space, they will be asked to take a smaller space or share their space with another seller or two. Better yet, if you don't feel that you will be able to fill a space, you are encouraged to team up with friends and share a space.
- If and when your application is approved, you will be encouraged to make a \$16 donation to the ADVENTURE 16 FOUNDATION to help with event expenses. Any excess funds collected will go toward the Foundation's purpose of gearing up underserved youth for epic backpacking trips & courses. You can learn more about the A16 Foundation at [www.adventure16.com](http://www.adventure16.com).
- The gear & clothing being offered for sale must be for one or more of the following outdoor human powered activities: **Hiking & Trail Running, Backpacking, Tent Camping, Mountaineering, Mountain Biking, Snow Sports, and Adventure Travel. Outdoor books, maps & artwork as well as Vintage & Antique Outdoor gear & clothing will also be allowed.**
- Gear & Clothing that are used for the following outdoor activities will **not be allowed** to be sold during the event. Boating (except for kayaks less than 10' long), Fishing, Diving, Surfing, Paddle Boarding, Hunting, Team Sports & Games. For safety reasons, "protection" devices that are used and that were designed for rock climbing purposes should never be sold, other than for collector/display purposes.
- All sellers are expected to stop selling items and have their spaces picked up and cleaned up by 12:30 PM. Please plan to 'Leave No Trace.'



## **SELLER APPLICATION QUESTIONNAIRE**

**Applications will be processed on a first come, first served basis.**

Name \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Check the circles that best describe the type of Gear & Clothing you plan to bring and offer for sale. Check all that apply.

- Hiking & Trail Running
- Backpacking
- Tent Camping
- Mountaineering
- Mountain Biking
- Snow Sports
- Adventure Travel
- Outdoor Related Books, Maps & Artwork
- Vintage & Antique Gear & Clothing

Check the circles that indicate the ways you plan to accept payments.

- Cash
- Check
- Pay Pal
- Venmo
- Credit Card
- Other \_\_\_\_\_

What size of selling space would you prefer?

- 10' X 10' or 100 sq ft
  - 15 wide' X 5' deep or 75 sq ft
- (Only a handful of these smaller spaces are available)*

Do you think you'll be able to (for the most part) fill up the space you are requesting?

- Yes
- No

If you answered "No", what % of the space do you think you will utilize?  
\_\_\_\_\_%

If you answered "No", would you be willing to share the space with another seller that we will assign?

- Yes
- No

Once approved, are you willing to make a \$16 donation to the Adventure 16 Foundation?

- Yes
- No
- Maybe

Is there anything else you can tell us about you or the gear &/or clothing you plan to sell that would help us make the decision to accept your application?

What questions do you have about the event?

Please email a PDF or Photo/JPEG of pages 2 & 3 to:

[foundation@adventure16.com](mailto:foundation@adventure16.com) **Don't delay, spaces are limited.**