



Sierra Club San Diego Chapter

HiSIERRAN

Serving San Diego And Imperial Counties

Vol 84 No. 4

Visit our website at: www.sandigosierraclub.org

October/November/December 2024

Special Election Edition



This November The Environment Is On The Ballot

It has never been more critical to secure everyone's right to clean air, clean water and affordable clean energy by electing candidates who are not just environmentally friendly, but will be champions advocating for strong protections.

As we feel climate consequences, it is vital-ly important that elected officials at every level of government are focused on delivering real solutions. That is why we are supporting candidates who:

- **Strongly support San Diego's efforts to combat climate change with an enforceable Climate Action Plan that is equitable, inclusive and just.**
- **Stand up to the forces who want to ignore the causes of San Diego's worst environmental catastrophe, pollution of the Tijuana River and our beaches.**
- **Act on opportunities to reduce the number of cars on our streets by creating a public transit system that really works for all.**
- **Fight to stop unnecessary development in our fire-prone open spaces and natural habitat preserves that contain some of our most pristine and ecologically important land for future generations.**

Please join our fellow San Diego Sierra Club members to support our endorsed candidates who have the courage and vision to stand up for a sustainable future.

Lisa Ross, Chapter Chair

Chapter & Group Executive Committee Elections Are Underway - VOTE!

A Democratic Sierra Club Demands Grassroots Participation

The annual election for the Chapter's Executive Committee and the North County and North County Coastal (Coasters) Groups Executive Committees are now underway. Your participation is critical for a strong Chapter. All Chapter members are eligible to vote in the Chapter Executive Committee elections. Please check the ballot instructions to see if you are eligible to vote in the Group Executive Committee elections. Groups are specific geographical areas and not all Chapter members belong to a Group.

Members can to cast their ballots electronically or by using the enclosed paper ballot. If we receive both electronic and paper ballots for the same membership number, only the electronic ballot will be counted.

To Cast Your Ballot Electronically Online, go to: <http://sandigosierraclub.org/vote/>

Each candidate provides a statement about themselves and their views. You can learn more by asking questions of your group and chapter leadership and other experienced members you know. Then make your choice and cast your vote!

The Chapter membership will elect two (2) Chapter Executive Committee members. The two candidates receiving the highest vote will be elected to three-year terms.

The North County Group membership will elect four (4) Group Executive Committee members to two-year terms.

The North County Coastal (Coasters) Group membership will elect three (3) Group Executive Committee members to two-year terms.

The Sierra Club is a democratically structured organization at all levels. The Club requires the regular flow of views on policy and priorities from its grassroots membership in order to function well. Yearly participation in elections at all Club levels is a major membership obligation.

In a typical year less than 5% of eligible members vote in the Executive Committee elections. Our grassroots structure is strengthened when our participation is high. Therefore, your participation is needed in the voting process.

**VOTING DEADLINE:
3 pm Monday, NOV. 11, 2024.**

Election Day is November 5th

Make Sure To Vote and Get Your Voice Heard!
See Page 3 for Voting Guide!

Explore, Enjoy and Protect the Planet





Lisa Ross

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Holding Their Feet to the Fires

What does the “Perpetual Penny Paradox”, as coined by Caity Weaver in her New York Times Magazine essay (09/01/24), have to do with land use decisions in San Diego?

In her sly use of the ubiquitous paradoxical behavioral paradigm, known to Social Psychologists as “the more a solution doesn’t work, do more of it”, she begs to release us from the “Tyranny of the Penny” just as we should implore our land use decision makers to release us from the tyranny of fire-prone housing land use decisions.

As Weaver describes, the practically useless penny must be newly minted in perpetuity to replenish required circulation, as it is dispensed in change but rarely if ever spent, sitting in piggy banks, collection plates and cookie jars.

Many housing policy makers are victims of what could be described as a corollary double land-use paradox: designating rural areas with less expensive land for development produces more unaffordable housing to which the sympathetic public official response is to simply build more, and with more, comes even more unaffordable housing. That is because in San Diego County, those lands are in high severity fire zones, far from public transportation, services and job centers, and subject to soaring insurance costs even if available. And so, affordability and accessibility of housing is not simply about the market price to the prospective home buyer, mortgage rates and property taxes.

But let’s start with those basics. Using data from John Burns Research and Consulting commissioned by the San Diego Sierra Club Chapter, 2023 home prices in fire prone areas in unincorporated San Diego County on average

were significantly higher than those in areas contiguous with already developed areas, irrespective of housing type. Add to the equation that the home buyer might have to pay cash or come up with fire insurance which can be as high as \$30,000 a year in high severity fire zones required by mortgage lenders, leaving only the last resort State insurance pool which is expensive and anemic. Home ownership in high severity fire areas is not only unaffordable but inaccessible to most prospective home buyers.

The San Diego Sierra Club has opposed development in high fire areas at the ballot box, in the legislative process and through litigation, aiming to break through the land-use paradox paradigm infusing the thinking of many well-intentioned housing advocates. One such legislative initiative our Chapter advocated, along with over a dozen environmental organizations, was a smart growth version of the long-awaited County Climate Action Plan.

We determined that the Fire Safe Low VMT Alternative described in the environmental study, which proposed shifting housing out of those high fire areas and close to established infrastructure was best for protecting wildlife, decreasing traffic and lowering pollution from greenhouse gas emissions while supporting similar numbers of allowable units.

Our work paid off, thanks to our “3 Super Supes,” Terra Lawson-Remer, Monica Montgomery Stepe and Chair Nora Vargas, when the Board of Supervisors adopted the Fire Safe plan on September 11. We will continue to monitor implementation over the next several years.

Because we know a good from a bad penny when we see it. Stay Green.

San Diego Chapter 2024 General Election Endorsements Voting Guide

President and Vice President

Kamala Harris and Tim Walz

United States Representative

49TH District - Mike Levin

51ST District - Sara Jacobs

Member Of The State Assembly

74TH District - Chris Duncan

76TH District - Darshana Patel

77TH District - Tasha Boerner

79TH District - Dr. LaShe Sharp-Collins

Carlsbad Unified School District Trustee

Area 2 - Alison Emery

Area 3 - Ejehan Turker

Encinitas Union School District

Governing Board Member

Tom Morton

Marlon Taylor

Jillian Cocayne

Oceanside Unified School District

Governing Board Member Trustee

Area 2 - Eleanor Evans

Area 5 - Mike Blessing

San Dieguito Union High School District

Governing Board Member Trustee Area 4

Kevin Sabellico

Member, Board Of Supervisors

District 1 - Nora Vargas

District 3 - Terra Lawson-Remer

City Of Carlsbad

City Council District 4 - Teresa Acosta

City Of Del Mar

City Council - John Spelich

City Council - Tracy Martinez

City Of Encinitas

Mayor - Tony Kranz

City Council District 1 - Allison Blackwell

City Council District 2 - Destiny Preston

City Of Oceanside

Mayor - Esther Sanchez

City Council District 3 - Jimmy Figueroa

City Council District 4 - Amber Kae Niuatooa

City Of San Diego

City Attorney - Brian Maienschein

City Of San Marcos

City Council District 3 - Alan Geraci

City Of Solana Beach

Mayor - Lesa Heebner

City Council District 1 - Dave Zito

City Council District 3 - Jewel Edson

City Of Vista

City Council District 3 - Katie Melendez

Olivenhain Municipal Water District Member, Board Of Directors Division 5

Neal Meyers

Vallecitos Water District Member, Board Of Directors

Division 4 - Jennifer Kerschbaum

Division 5 - Dr. Tiffany Boyd-Hodgson

County - Measure G

Fund San Diego County Transportation, Infrastructure, and Safety Projects Through a Half-Cent Sales Tax - YES

Welcome To The Chapter's New Associate Community Organizer, Michael King



Michael will lead the Chapter's organizing, educational strategies and outdoor activities focusing on land use, parks and open space preservation primarily in North County San Diego.

Michael is an Air Force BRAT and native Alabamian who started off volunteering for a local campaign for Sheriff at 14. He subsequently worked in senior positions in local and statewide races and has a particular passion for working with volunteers, organizing events and understanding the details of how policies effect our daily lives.

After graduating from Auburn University, Michael served with the Peace Corps in rural Kyrgyzstan (If anyone needs help with Kyrgyz verb

conjugation or the proper method for milking a horse feel free to ask) until he was evacuated due to the pandemic. Following lockdown, Michael studied for two years at the Geneva Graduate Institute in Switzerland where he specialized in understanding how historic and global environmental trends impact local communities.

Michael conducted extensive field work in Central Asia and worked with the United Nations Environment Programme to explore incentives for biodiversity conservation, Nature Based Solutions and old growth forest protection. He is currently concluding an internship with the United Nations Environment Management Group and is excited to get out of the office and into the community!

Michael is thrilled to work for the Sierra Club because of their commitment to bringing environmental awareness into the community in a holistic way. Michael is an engaging and open person who loves to collect good stories and engage in meaningful conversations. In his free time Michael enjoys singing in his church choir, reading, hiking and gardening.

Sierra Club Endorsed Candidates Statements

United States Representative



49TH District - Mike Levin

Congressmember Mike Levin was first elected to congress in 2018. An environmental attorney by trade, Mike has been fighting for a cleaner and safer environment his entire career. He sits on the House Natural Resources Committee and the House Veterans' Affairs

Committee, and was a member of the former House Select Committee on the Climate Crisis. Since first being sworn in in 2019, Mike has brought over \$911 million of investments to the 49th congressional district, for projects including sand on our beautiful beaches to shore up our coastline, funding for a new fire station in Oceanside, and much more. Another top focus of Congressman Levin has been relocating the nuclear waste at San Onofre to a safe storage location. Mike ignores partisan bickering and focuses on representing his constituents, which is why the non-partisan Center for Effective Lawmaking has ranked him in the top 5% of Congressmembers in effectiveness. He has authored 30 bipartisan bills that have been signed into law, mostly focused on improving veterans' care and benefits. Mike Levin is a champ on for our environment, our veterans, and our democracy.



51ST District - Sara Jacobs

Congresswoman Sara Jacobs proudly represents California's 51st Congressional District. First elected in 2020, she is currently running for her third term.

Sara sits on the House Foreign Affairs Committee, where she is the Ranking

Member of the Subcommittee on Africa, and also on the House Armed Services Committee and the Committee's Quality of Life Panel.

At 35, Sara is the youngest member of House leadership, where she directly advocates for San Diego in the rooms where decisions are made. She also gives San Diegans a voice on some of the most important issues facing the world today, as Co-Chair on the Protection of Civilians in Conflict Caucus, a member of the Bipartisan Task Force on Artificial Intelligence, and as Vice Chair of the Congressional Equality Caucus, where she also serves as Co-Chair of the Transgender Equality Task Force.

Sara served in policy positions at the U.S. State Department during the Obama Administration and as a foreign policy advisor to Secretary Hillary Clinton during her 2016 campaign for president.

Member Of The State Assembly



74TH District - Chris Duncan

Chris Duncan is the change California's coast and climate need. Chris believes protecting our environment is a moral responsibility and a statewide priority. And he's made a real difference as Mayor of San Clemente: restoring our beaches, improving water quality, expanding

clean energy and fighting dangerous off-shore oil drilling.

In the State Assembly, Chris will do even more to ensure the air we breathe is clean, the water we drink is safe, and the planet we

leave our children is protected for generations to come. Chris is a former federal prosecutor so we know he'll hold corporate polluters accountable when they threaten our health and violate the law. Chris will always stand strong for renewable energy. That's why Sierra Club strongly endorses Chris Duncan.

Vote Chris Duncan for Assembly – the Sierra Club's Choice. Please visit www.votechrisduncan.com for more information.



76TH District - Darshana Patel

I am proud to be the only candidate in the race supported by the Sierra Club, Planned Parenthood Action Fund, the Democratic Party, and local teachers, nurses and firefighters.

As the daughter of immigrants who struggled to realize the American Dream, I know the challenges that families can face during hard times and the importance of setting future generations up for success. I am running for State Assembly because I want to make sure that every person has the opportunity to succeed and because I can use my experience as a mom, scientist, and School Board Member to make a difference.

In the State Assembly, I'll work to protect our environment, fight for clean air and water, lower the cost of living, invest in public education, address workforce and housing shortages, and expand quality healthcare access for all Californians.

Climate change is the problem underlying many of the challenges we face. My background as a research scientist motivates me to always look for the root cause and to solve it. I will fight to pass policies that address the fundamental energy and infrastructure issues that are fueling climate change, pollution, wildfires, sea level rise, and so many other urgent problems.



77TH District - Tasha Boerner

My name is Tasha Boerner, and it's been my honor to represent portions of San Diego County in the California State Assembly since 2018.

I'm a mom, businesswoman, and a former PTA leader who got my start in public service by fighting to get a stop sign installed near my kids' school. After first hitting a wall of bureaucracy, we eventually succeeded. The experience taught me the value of listening, being persistent, and finding common ground in order to get things done.

I'm proud to have earned a 100% rating from the Sierra Club California last year, and I'm honored to have your organization's endorsement. My priorities include building green energy infrastructure, safeguarding water, protecting open space, and making corporate polluters pay their fair share.

Prior to my service in the State Assembly, I worked for Fortune 500 companies, nonprofits, and higher-education institutions. I received a B.A. in Political Science from the University of California, Berkeley and a M.A. in International Studies from Claremont Graduate University. I'm a proud mom of two children. I hope to earn your vote.

www.TashaBoerner.com

79TH District – Dr. LaShae Sharp-Collins



LaShae grew up surrounded by love and foster siblings. She learned early about the value of a solid education, discipline, and always giving back to her community – values she has carried with her throughout her life.

Now LaShae's running for Assembly to be the positive and accountable change the 79th district needs. LaShae is one of us. She's raising her kids in the district, her

Candidates continued on page 5

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parents live in the district, and she's walked in our shoes. LaShae knows that too many families still can't afford to buy a home, too many families are living paycheck to paycheck, and too many families are struggling to get ahead. In the Assembly, she will be our voice. She will bring her experience to Sacramento and years of getting results for families to the Assembly to fight for affordable housing that's actually affordable, an equal education for all our children, greater access to health care and mental health care, and a safe, clean and healthy environment for all families. LaShae will make sure our Assembly District always has a seat at the table.

LaShae is a proud union member in the California Faculty Association and the only union member in this race.

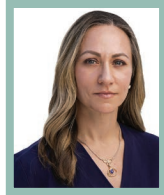
Carlsbad Unified School District Trustee



Area 2 - Alison Emery

As someone who greatly values and listens to the endorsements of the Sierra Club, it is a unique experience to be on the receiving end. Thank you!

As a lifelong resident of Carlsbad and an experienced teacher, I am running for the school board to provide innovative learning experiences that prepare our students for successful lives and careers. As an environmental advocate, I believe it is vital to equip the next generation with the knowledge and tools to tackle climate change and environmental challenges. By integrating environmental education throughout our curriculum and promoting sustainable practices within our schools, we can inspire students to become lifelong stewards of the planet. Serving on the school board will allow me to ensure that academic excellence and environmental responsibility are central to our educational mission, fostering a healthier and more sustainable future for our community.



Area 3 - Ejehan Turker

I believe that public education is the great equalizer, and every student deserves a high-quality education in a safe and supportive environment. As a working mom with two daughters attending Carlsbad Schools, I will put students first and foster open dialogue with parents, teachers, and the community.

I hold a degree in Political Science and a master's in international relations from American University. With over 25 years of experience in business ethics, I will bring a fair and accountable perspective to the school board.

As a School Board Trustee, my top priorities are community engagement, ensuring safe schools, and promoting innovation in education. This includes integrating environmental education into our curriculum. It is important to teach students about the social, economic, and scientific benefits of sustainability, empowering them to preserve their futures. From simple activities like campus clean-ups for young children to innovative hands-on classes for high schoolers, I will work to incorporate these opportunities at school sites.

In a time when partisan politics are hindering meaningful environmental reforms, I am honored to have the endorsement of the Sierra Club. I will work to ensure our schools play a role in promoting environmental protection, sustainable practices, and climate action.

Save the Date
"Picnic in the Park
and Annual Volunteer Awards"
Sunday, October 6, 2024

8:30am - 2:30pm, San Dieguito County Park
1628 Lomas Santa Fe Dr, Del Mar, CA 92014

Encinitas Union School District Governing Board Member



Tom Morton

With a background in environmental science and a passion for education, I am dedicated to ensuring our schools remain exceptional. Born in the UK, I attended public schools before earning a Bachelor's degree in Chemistry from the University of Manchester and a Master's degree in Environmental Technology from Imperial College, London. My journey led me to the US, where I became a Farrier (Horseshoer) and settled with my family in La Costa.

Since May 2023, I have had the privilege of serving as a Trustee on the Encinitas Union School board. During this time, I have witnessed the dedication of our students, teachers, and support staff. Our district has implemented initiatives like the science of reading, significantly improving K-2 literacy; and community liaisons, ensuring no one falls through the cracks.

As a Trustee, my priorities include fostering transparency and involving stakeholders in decision-making. I believe in creating an inclusive environment where every child feels they belong. Climate change and green initiatives are at the forefront of my short and long term decision making, as evidenced during the recent update of our facilities master plan. I humbly ask for your support to keep Encinitas schools great. www.MortonForEUSD.com



Marlon Taylor

As a dedicated Navy veteran and current EUSD Board Trustee, I am honored to seek your support for reelection. Endorsed by the Teachers of Encinitas, and all EUSD board trustees, I am committed to creating safe, inclusive environments where every student can thrive and access a high-quality education, preparing them to be productive citizens.

Our schools should be safe and welcoming spaces that promote learning and growth. My military background has instilled in me a strong sense of duty, and leadership, which I bring to my role on the board. I believe in fostering stability and consistency for our students, staff, and teachers, ensuring that educational excellence is a reality.

During my tenure, we have made significant strides in improving educational outcomes, enhancing safety measures, and promoting inclusivity. Our work is far from over. I am committed to continuing this progress and advocating for the resources and policies necessary to support our schools and community.

I humbly ask for your support to continue serving on the EUSD Board of Trustees. Together, we can build on our successes and ensure that every student in EUSD has the foundation needed to succeed. For more information, please visit www.MarlonForEUSD2024.com.



Jillian Cocayne

As a staunch supporter of public education, and a parent of a child currently attending La Costa Heights Elementary, I am deeply committed to building on the successes of our current Encinitas Union School District board while ensuring our schools continue to be supportive, inclusive cornerstones of our community.

Raised in the Midwest, I attended local public schools before earning a Bachelor of Science from Bradley University. My career has encom-

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Reducing San Diego's Tobacco Product Waste Through Community Collaboration

By: Center for Tobacco and the Environment

Commercial tobacco products generate tons of toxic waste in San Diego. Many folks think that cigarette butts are made of biodegradable material, but in reality, they are plastic. When they get into waterways, they break down into microplastics and release toxic chemicals into ecosystems.

A recent study from San Diego State University estimates that if all the cigarette butts currently littered in the eight largest cities in San Diego County were placed end-to-end, the line would reach 140 miles – the same distance as the San Ysidro border from downtown Los Angeles! This does not even include other types of tobacco product waste, such as vape pods.

SDSU is excited to work with SAY San Diego, a nonprofit that supports children and families, to manage the new Policy Research Center for Tobacco and the Environment. The Center partners with the San Diego Chapter of the Sierra Club and other organizations to conduct community-driven research focused on commercial tobacco policies. The Center and community partners plan to use the research results to inform decision-makers and encourage policy change.

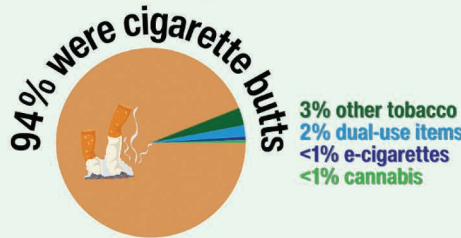
The Center recently hosted its First Annual Symposium on Tobacco and the Environment to share its initial findings and plans. The Center's current projects include studying tobacco product waste at the Kendall-Frost Marsh Reserve, a smoking ban at the La Jolla Indian Campground, and outdoor smoking at restaurants in San Diego. Through these projects, the Center will gather evidence, join forces with allies, and offer solutions to reduce commercial tobacco product waste and create a healthier environment in San Diego County.

MEASURING TOBACCO PRODUCT WASTE IN SOUTHERN CALIFORNIA

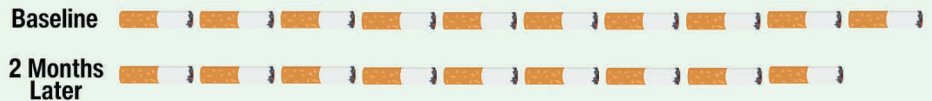
San Diego State University researchers partnered with the 8 largest cities in San Diego County to investigate tobacco product waste. They researched how much waste there was, where it was located, and how quickly it reaccumulated after it was collected.



Researchers found there are **9.5 million** tobacco product waste items in the public spaces of San Diego County's 8 largest cities.



90% of the tobacco product waste reaccumulated in just 2 months.



SDSU | San Diego State University

cte | Center for Tobacco and the Environment cte.sdsu.edu



A group from the Policy Research Center for Tobacco and the Environment collects tobacco product waste at the La Jolla Indian Campground.

Zeroing In On Zero Waste - Your Questions Answered

San Diego Sierra Club Zero Waste Subcommittee

In this issue of the HiSierran, we'll discuss the City of San Diego's outreach on trash and recycling services. Please email your questions about zero waste and related issues to zerowastesdsc@gmail.com and we will answer them in future issues of the HiSierran. Zero Waste Subcommittee meetings are held the first Monday of the month at 6:30 PM. If you would like to attend or join the subcommittee, please send an email to zerowastesdsc@gmail.com.

City of San Diego Seeks Community Input on Trash and Recycling Services

In 2022, Measure B amended the 103-year old "People's Ordinance" to allow the City to charge a cost-recovery fee for trash and recycling collection services provided to residential properties. Measure B ends a two-tiered trash system in San Diego that forces businesses and owners of apartments and

condos to pay private haulers to pick up their trash, while most single-family homeowners pay nothing beyond their property taxes.

"The most important component of this process is listening to what our customers want for services", said Jeremy Bauer, Assistant Director of the City's Environmental Services Department (ESD). "Our forward-thinking, customer service-focused outreach and engagement efforts will help us elevate community voices, with a keen lens on equity and inclusion." Open house meetings were held in all 9 San Diego City Council Districts in August and September (see photo below).

A second round of outreach meetings will start in November to report out on what was heard during the first round of meetings and to discuss some of the potential cost implications. The second round of public meetings will provide an additional opportunity for the public to share feedback and insights. The City created a website (<https://cleangreensd.org>) where you can view the timeline, participate in upcoming events, find documents and resources, and share your thoughts.



Help Support the San Diego Chapter
It's never a bad time to donate your car/boat/motorcycle and you may qualify for a tax deduction!

Call the Chapter Office for more info: (858) 569-6005

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passed significant roles in telecommunications and intellectual property policy both domestically and internationally. These experiences, particularly living abroad and navigating foreign education systems for my child, have equipped me with a unique perspective on the challenges faced by families in our district.

If elected I will work to see that our district supports the climate action goals of Encinitas and Carlsbad. I believe school districts have a dual role in tackling climate change. First by taking action to reduce the climate impact of their physical infrastructure and second to educate the next generation of citizens to care for the planet.

I am endorsed by the Teachers of Encinitas and all current EUSD trustees as well as the San Diego County Democrats. Learn more at <https://jillian4eusd.com>.

Oceanside Unified School District Governing Board Member Trustee



Area 2 - Eleanor Evans

Eleanor Evans is dedicated to student success. Eleanor Evans has taught elementary and secondary levels in Oceanside Unified (Trustee-Area 2) and San Diego Unified; adjunct professor San Diego State University School of Education, she has taught economics at MiraCosta and San Diego City

Colleges. Since 2016, Evans has served on the Oceanside Unified School Board, is endorsed by Oceanside's Teachers and Oceanside Board of Education. Eleanor Evans advocates for parents, teachers and community to create a continuing partnership of robust learning to benefit students.

Her collaborative leadership skills galvanized Oceanside into becoming an academically award-winning school district at local and state levels. With your trust, Eleanor Evans is implementing modernizing campuses, security, and technology; educators receiving professional development for best practices; every student is being empowered to thrive within a rigorous learning environment and being equipped with knowledge and skills for a successful life, a good job; while maintaining a positive school district budget. Evans serves on California Department of Education Credentialing Proficiency Commission and the Citizens Oversight Committees for MiraCosta College and City of Oceanside. Eleanor Evans received San Diego County Board of Supervisors Youth Impact Award; NSDC-NAACP Lifetime Achievement Award. Eleanor Evans is the Director-Region 17 California School Board Association which develops policies and monitors legislations affecting education. As an educational consultant for other local school districts in California, she is a championing for positive growth for students and staff at all levels.



Area 5 - Mike Blessing

I have lived and worked in and for the City of Oceanside for nearly 50 years and I love this City and its people. My work as Planning Director/Deputy City Manager involved the planning and development of the now vibrant downtown Beach Resort area, the Rancho Del Oro/Ocean Ranch Tech Park area, the El Corazon Master Plan, and joint-use school/parks at King and Chavez Middle schools.

As a member of the Oceanside School Board the past 16 years, I have supported school-wide efforts to improve our services and opportunities for our students and will continue to do so if re-elected.

My wife, (ER Nurse/Educator) who recently passed away, was on the school board from 1992-1996, and instilled in me a great caring for educating our two sons and all of the youth in our City. We both were

particularly proud of the district's leaders and educators and I have worked hard to provide the best education for all students in brand new and fully renovated buildings and support facilities that our community deserves.

Endorsed by The Oceanside Teachers Association, past and present Mayors, City Councilmembers and School Board Members.

mikeblessing@cox

San Dieguito Union High School District Governing Board Member Trustee Area 4



Kevin Sabellico

Kevin Sabellico believes our School District should be in the news for academic excellence, NOT corruption and dysfunction. We deserve a trustee who we can actually trust. Kevin will put the focus back on our kids and take politics out of the classroom. No scandals. No book bans.

Kevin Sabellico has earned real results for San Dieguito families. As School Site Council President, he helped raise math scores by 17%. As Planning Commissioner, he made our streets safer for students going to and from school. Kevin is a proud graduate of Canyon Crest Academy and coached the Science Olympiad Team at Solana Pacific Elementary. Kevin understands our community and our schools — and he'll make sure our tax dollars are spent in the classroom, not the courtroom.

On the School Board, Kevin Sabellico will improve climate literacy, recruit and retain the best teachers, maintain school facilities, strengthen STEAM education, support students with learning disabilities, and promote mental health and wellness on campus. Kevin will keep kids safe from gun violence, which is why he's a Moms Demand Action "gun sense candidate."

Proudly endorsed by San Dieguito's Classroom Teachers, Sierra Club, and the Democratic Party. Learn more at <https://KevinSabellico.org>

Member, Board Of Supervisors



District 1 - Nora Vargas

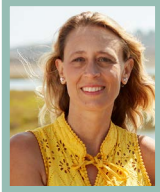
As your San Diego County Supervisor, I've prioritized putting our communities and environment first. This means ensuring clean air to breathe and safe water to drink, regardless of zip code. I've championed SB 1208 because no landfill is a clean landfill. My focus has been on smart growth and

preserving our region's natural beauty, from protecting the Tijuana River Valley for wetland conservation, endangered species, and active recreation, to safeguarding urban parks.

Under my leadership, we launched the County's first Climate Action Plan, committing to reducing greenhouse gas emissions and transitioning to renewable energy. I've worked to secure funding for critical environmental restoration projects and have been a strong advocate for green infrastructure. By expanding public transportation and supporting sustainable development, I'm ensuring our county remains a leader in sustainability.

I'm committed to continuing this important work and building a cleaner, greener, and more resilient San Diego. With your support, we can preserve our natural beauty, protect our ecosystems, and create a healthier environment for future generations. Thank you for your dedication to our environment—I'm honored to have your support as we continue working together to build healthier and stronger communities for all.

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District 3 - Terra Lawson-Remer

As County Supervisor, I've worked to protect our environment and preserve San Diego's natural beauty. Together, we've led the fight to clean up the Tijuana River sewage crisis, securing \$300 million in federal funding to fix one sewage plant and holding the Mexican government accountable for repairs to the other. We've also invested a record \$200 million in local stormwater projects to prevent toxic runoff from contaminating our beaches, bays, and coastlines.

We've committed San Diego County to reach 100% renewable energy by 2035, with 15% coming from distributed rooftop solar. By working together, we've divested the County from fossil fuels, advanced efforts to ban offshore oil drilling, and established the County's Office of Sustainability and Environmental Justice. We've passed a landmark native plant landscaping program to protect biodiversity and we've safeguarded thousands of acres of open space.

But our work is far from over. Protecting our environment requires all of us. I'm asking for your continued support—whether by volunteering, donating, talking to your neighbors, or voting. Together, we can keep San Diego at the forefront of environmental stewardship and ensure a healthy, thriving planet for future generations.

Thank you for standing with us in this fight. Let's keep pushing.

City Of Carlsbad

City Council District 4 – Teresa Acosta



For Teresa Acosta, protecting the environment isn't only a priority – it's a promise and a passion. Teresa is a mother, local businesswoman and lover of the outdoors. We trust Teresa to protect our clean air, water, habitat and climate.

Teresa has led the effort to bring renewable energy to North County through the Clean Energy Alliance. With a minimum of 50%

renewables, it's already started to reduce pollution and reduce rates and Teresa is pushing for more. Under Teresa, Carlsbad is retrofitting city buildings and vehicle fleets to go all electric.

On the City Council, Teresa put sustainability at the top of the agenda. She passed the 'Skip The Stuff' Ordinance to cut down on wasteful plastics of all kinds – utensils, bags, styrofoam – and roll out organic recycling citywide. She brought the first-ever community garden to South Carlsbad.

Teresa cherishes Carlsbad's beaches – the cleanest in California – and is fighting to keep them that way. She's leading the city-state partnership for eco-friendly dredging and sand replenishment. Teresa is our consistent, strong voice against destructive overdevelopment on the coast.

The Sierra Club strongly endorses Teresa Acosta for reelection because she's the strong pro-environment, pro-conservation leader Carlsbad needs.

Learn more at <https://TeresaAcosta.org>

Save the Date
"Picnic in the Park
and Annual Volunteer Awards"
Sunday, October 6, 2024

8:30am - 2:30pm, San Dieguito County Park
1628 Lomas Santa Fe Dr, Del Mar, CA 92014

City Of Del Mar



City Council - John Spelich

Del Mar is in a storm caused by state/federal lawmakers and regulators wielding mandates, often with conflicting objectives and requirements. This has caused our most contentious issues and threatens significant economic and environmental damage to our town. Train track relocation, affordable housing mandates, and regulating shortterm rentals are all influenced by outsiders. We

must form a united front within the city, respond with consensus driven by common-sense solutions. If elected, I will work to unify Del Mar to protect our residents, businesses, beaches, and bluffs. I hope to join with other Council members to revitalize the Climate Action Plan process and to create incentives to reduce reliance on fossil fuels in Del Mar.

Del Mar needs Council members who demonstrate good judgment and deliver the best results for our residents. As an attorney, current Del Mar Planning Commissioner, former senior executive at several global corporations, and former major newspaper journalist, I'm no stranger to tumultuous times. My experiences will allow me to help find practical solutions while focusing on preserving what we all love about Del Mar.

For more information, please visit www.John4DelMar.com



City Council – Tracy Martinez

It has been an honor to serve as your Councilmember for 4 years. I have listened to residents' concerns and sought to achieve our common objectives and protect our beloved Community Plan.

Our Council successes include:

- Financial recovery following the pandemic
- Established financial viability and an ENRA for affordable housing at the Fairgrounds.
- Defeated SB9 overdevelopment in neighborhoods
- More business friendly, welcoming 26 new businesses
- Defended our adopted Sea Level Rise Plan without Managed Retreat.
- Stopped railroad fencing on Del Mar's Upper Bluff
- Achieved \$300 million to relocate the railroad tracks.
- Created fire evacuation plan for Crest Canyon neighborhoods.
- Preliminary plans for a living levee to protect floor plains
- Completed Tewa undergrounding on now starting Stratford 1A

My top priorities going forward are:

- Preserving Del Mar's Bluffs, Beach and Lagoon for future generations.
- Advocate for relocating railroad tracks with no eminent domain or tunnel
- Demand safe pedestrian railroad crossings for beach access.
- Fight for local control of our land use
- Protecting downtown and our neighborhoods from overdevelopment.
- Protecting our community character and property values through improved scenic view preservation ordinances.

TracyforDelMar@gmail.com <https://Tracy4DelMar.com>

City Of Encinitas



Mayor – Tony Kranz

For the last two years as mayor, and for the 10 years prior as a member of the city council, I have been working to implement environmental policies in the City of Encinitas, and we have had much success!

Our Climate Action Plan is one of the strongest in the county, and we have been making progress in

achieving our goals. The building electrification ordinance we adopted has been modified to incentivize electrification in order to meet the legal requirements for reaching this goal.

The city is also investing almost \$17 million in new storm water infrastructure in Northwest Leucadia, where there currently isn't any. This will reduce flooding and pollution in the water that ends up in the Batiquitos Lagoon.

Speaking of which, I was able to lead the city in negotiations to purchase a prime piece of land at La Costa Avenue between the railroad and Highway 101. This open space was slated for development but will now be public property for future generations to enjoy the view.

I will continue to do the important work of adopting policies that reflect the important role that the City of Encinitas has in protecting our environment. www.mayortony.com

City Council District 1 – Allison Blackwell



As a dedicated resident of Leucadia for over a decade and the current Deputy Mayor of Encinitas, I am passionate about serving our community and deeply invested in the issues that matter to our neighbors.

I began my career as a litigation and employment law attorney, progressing to executive roles in retail, life sciences, and diagnostics. I am recognized for strategic planning, problem-solving, and driving change. My blend of private and public sector experience has made me a quick learner, good listener, and action-oriented leader.

My priorities include enhancing infrastructure with rail crossings, well-maintained roads, improved fire stations, and safer conditions for pedestrians and cyclists. I support sustainable solutions for homelessness and advocate for preserving and expanding affordable housing to support our diversity and community character.

I am committed to fiscal responsibility, environmental sustainability, and enriching our cultural arts and sports scene. Together, we can ensure Encinitas remains vibrant, thriving, and welcoming. I humbly ask for your support to continue serving on the Encinitas City Council.

Endorsed by: State Senator Catherine Blakespear, Assemblymember Tasha Boerner, Supervisor Terra Lawson Remer, Mayor Tony Kranz, Councilmembers Kellie Hinze and Joy Lyndes, Encinitas Firefighters Association, Sierra Club. Learn more at www.allisonblackwell.org.

City Council District 2 – Destiny Preston



As a city planner, environmental leader, and public policy expert, Destiny Preston has dedicated her career to furthering coastal protection, environmental stewardship and climate action.

With undergraduate and graduate degrees focused on environmental policy from both UC Berkeley and UCLA, as well as public service work experience addressing environmental issues, Destiny is equipped to make a meaningful and positive impact in Encinitas.

As your City Councilmember, Destiny will advocate for robust policies to tackle the climate crisis, enhance beach access, and protect our natural environment. Our stunning coastline and open spaces are integral to our quality of life, and she is dedicated to preserving these resources.

As a local small business owner, Destiny Preston understands the importance of a thriving local economy that aligns with our environmental values. Destiny will champion sustainable economic practices,

improve traffic congestion, and enhance safety for pedestrians and bicyclists. Destiny's experience with the Leucadia 101 Main Street Association and as Chair of the Economic Development Committee demonstrates her commitment to proactive and responsive community service.

Endorsed by the Sierra Club and the San Diego County Democratic Party, Destiny Preston is dedicated to ensuring Encinitas remains a model of environmental stewardship.

Learn more at: www.Destiny4Encinitas.com

City Of Oceanside

Mayor – Esther Sanchez



I have led on protecting Oceanside's neighborhoods, parks, open space, coastal and watershed resources, and on expanding recreational opportunities. I have championed green jobs, smart growth, livable streets, and bicycle friendly community.

Since taking office, we have three new parks, skate parks and our "dream" park – the 450 acres of El Corazón with a senior center, green kitchen, 22 soccer fields and now an aquatics center. Park Site 1 will break ground next year!

I've actively supported Preserve Calavera and the Luiseño Band of Mission Indians in preserving the cultural, historic and wildlife resources of the city including the Marron Adobe Valley, ancient El Salto Falls and wildlife corridors.

I've pushed for implementation of our subarea plan, restoration of the Buena Vista Lagoon, championed Zero Waste, and served on the California Coastal Commission.

We are, however, at a crossroads. We are threatened with urban sprawl such as the North River Farms project that will destroy our farmlands and the economic and environmental sustainability of Oceanside.

We need strong environmental policies to implement an effective Climate Action Plan, environmental justice programs and to address sea level rise and sand retention. Please vote YES for Esther for Oceanside Mayor!

Thank you! www.Esther4Mayor.com

City Council District 3 – Jimmy Figueroa



My name is Jimmy Figueroa, and I am running for Oceanside City Council District 3, where I was born and raised. I have over a decade of leadership experience working with local non-profits, the County of San Diego, MiraCosta College Foundation, and the Oceanside Theatre Company. I have taken part in many committees and commissions with the

Oceanside Public Library and Oceanside Unified School District that focused on uplifting underprivileged communities in Oceanside.

My campaign is focused on addressing needed infrastructure improvements, enhancing public safety, and improving neighborhood services to support our seniors, youth, and working families. I will work to increase resources for shelters, support seniors and families facing homelessness, and expand affordable housing.

I am deeply committed to environmental conservation, demonstrated by my leadership in community beautification projects in the Libby Lake area and my advocacy for the NCTD bus 315, which improved access to education and medical services.

I will advocate for supporting sustainable development, and raising environmental standards. Protecting our beaches, trails, and recreational areas is a top priority, and I will champion beach and green space preservation efforts.

Let's build a vibrant, sustainable future for Oceanside together. I humbly ask for support and your vote. www.jimmyfigueroa.com

City Council District 4 – Amber Kae Niutatoa



Amber Kae is a committed community advocate. She is a lifelong Oceansider, a Professor of Sociology, and a small business owner. After she and her neighbors successfully stopped an Amazon warehouse from moving into their community in 2021, they encouraged her to run for Oceanside City Council District 4. Amber Kae has served the community over her lifetime at organizations like Brother Benno's, Girls Inc., and Amity Foundation. She is current and active in several local organizations, including the Sierra Club. She assigns Service Learning projects to her students to help them discover their power to make a difference.

Amber Kae was raised by a single mother and faced housing insecurity. She started her adult life in District 4 by securing affordable housing during college. These experiences make her passionate about housing solutions. As a mother of two, Amber Kae is dedicated to intergenerational community well-being. She aims to find comprehensive housing solutions for our houseless neighbors and low to middle-income residents, address infrastructure needs with innovative transportation solutions, and protect our coastline and open spaces through smart and sustainable development. Amber Kae loves Oceanside and is committed to ensuring it remains livable, accessible, and enjoyable for all residents. www.amberkae4oside.com

City Of San Diego

City Attorney – Brian Maienschein



I've worked in the law for 30 years. I practiced law, taught the law and made the law. I was a City Councilmember for 8 years where I preserved over 10,000 acres in the San Pasqual Valley. I then served as San Diego's first Commissioner on Homelessness before being elected to the State Assembly where I have served for 12 years including as Chair of the Judiciary Committee and helped pass some of the strongest environmental laws in the country .

I'm running for City Attorney because I want to help better the lives of San Diegans. We need leadership and a fresh perspective in the City Attorney's office, not 4 more years of the dysfunctional status quo.

I am honored to be the only candidate in this race to be endorsed by Sierra Club, Planned Parenthood and the San Diego County Democratic Party. As City Attorney, I will take an active approach in protecting our environment. For over a decade, I have worked on some of California's biggest issues. I have experience in broad policy making and nuanced legal negotiations. I am the only candidate with the leadership experience to be ready to tackle these issues on day one. www.brianmaienschein.com

City Of San Marcos

City Council District 3 - Alan Geraci



Experience matters. Vote for Alan Geraci for San Marcos City Council.

Since 2004, I have lived and worked in San Marcos, as a consumer attorney, business owner, husband, father, and grandfather. I am a former Deputy City Attorney for the City of San Diego, where I fought

developers for open space in East San Diego, resulting in an expanded Mission Trails Regional Park.

While serving our community as past president of San Marcos Rotary Club, San Marcos Rock Toastmasters, , and San Marcos Democratic

Club, I also served on the executive boards of San Marcos Youth Baseball and the Sierra Club San Diego Chapter and its North County Group, while volunteering with such public interest organizations as Meals on Wheels and the North County Food Bank.

If the voters of San Marcos, grant me the honor and privilege to serve as their representative on the City Council, I pledge to listen to their concerns, to be their voice and to check and balance of the special interests at City Hall.

Our priority must be to improve public safety by providing our fire-fighters with needed resources and the best available equipment and building a much-needed fifth Fire Station in San Marcos. Wildfire readiness is our priority in San Marcos and throughout North County. We must utilize our Housing Plan to increase the supply of housing for renters and owners alike, applying smart growth solutions to protect and create open spaces, pursuing all available means to make San Marcos affordable, with the best quality of life for all families, seniors and students.

Let's also strengthen and implement our Climate Action Plan with the urgency required of all communities and pass the Multiple Species Conservation Plan (MSCP) for North County! <https://alangeraci.com>

City Of Solana Beach

Mayor – Lesa Heebner



Solana Beach has been my home for over 40 years. Surrounded by two lagoons, the ocean, and extensive green space, our natural setting is a daily reminder of how important protecting our environment is, and one of the major reasons I'm running for re-election as Mayor of Solana Beach. I'm

concerned about the effects of climate change, including sea level rise and habitat loss, plastic use and litter, pollution from freeways, and ever-expanding freeway lanes.

My involvement with the City began when I led the grassroots effort to create the Coastal Rail Trail design we see today, adding significant tree canopy and native plantings. I was on the City Councils that enacted the first single-use plastic bag ban and launched the first Community Choice Energy program in the County. I signed onto the US Compact of Mayors on Climate Change in 2007 and the Mayor's Monarch Pledge in 2020, and contributed to the effort to preserve 3.4 acres of open space at the northern terminus of the City, now known as Harbaugh Seaside Trails. I helped bring to fruition our long-sought Sand Replenishment project which will help us address sea level rise, providing improved bluff protection and public safety as well as a wider beach for recreation. Solana Beach has been consistently recognized as the most environmentally progressive City in the region.

I have served for 14 years as the Primary Board member on SANDAG, and am currently the 2nd Vice Chair of the SANDAG Board of Directors. I often and fervently advocate for transit and other environmental measures.

City Council District 1 – Dave Zito



I am honored to once again be endorsed by the Sierra Club in recognition of my accomplishments in office. Solana Beach continues to be a regional leader in environmental initiatives focused on decarbonization and pollution reduction, particularly in reducing plastic pollution.

In my next term many important tasks remain. We are in the process of updating our Climate Action Plan, and implementation of the numerous decarbonization strategies is a top priority. Also, a reliable water supply is key to the future of our region; our

Wilderness Basics Course 2025

"Experience the beauty of the wilderness with knowledge and confidence!"

WBC Starting Dates:

Escondido - January 7th

San Diego - January 14th

This comprehensive course consists of weekly Tuesday night classes and four weekend trips to the local deserts and mountains. The weekend trips include car camping, navigation, backpacking and even snow camping (you'll love it). Choose from outings that range from easy to extremely challenging. The Wilderness Basics Course is only offered once a year. It is open to both members and non-members of the Sierra Club.

For More Info and To Register:

San Diego

www.wildernessbasics.org

Escondido

<https://wbcncg.thinkific.com>



How a Tough Backpacking Trip Led Me to the Wilderness Basics Course

by Mike Olin

My path to the Wilderness Basics Course began when I attempted my first backpacking trip in Anza Borrego State Park. I bit off more than I could chew with aspirations to hike Villager Peak, a 14-mile round trip on a desert mountain. I was sure I brought enough food and water, but I wasn't quite prepared for the elements that were ahead of me. I had hiked 4 miles in and gained 1500 ft in elevation as the sun was about to disappear over the mountains to the West. From the North, a storm was approaching and before I knew it the wind hit me, almost taking my tent with it. I wrapped myself up in my fly to protect myself from the rain that luckily never hit me.

As uncomfortable and humbling as that was, I felt alive out there. Not knowing how long the wind would last and with a little evening light left, I decided to turn around and head back to my car, mostly hiking in the dark. It was on my walk back to the car that I decided I would learn how to backpack safely. Before I left Anza Borrego that weekend, I found WBC on a quick google search. I enrolled the following year.



I knew very little about backpacking and didn't know what to expect out of the class. The first day I was surprised by how many students and volunteers were at the event center. After talking to a few volunteers before the class even started, I knew I had made a good decision. During the 10-week course, I learned everything that I needed to know to be safe and have fun in the backcountry. Everything I learned in terms of gear and methods was put to use in the 4 outings we did. For me, reading and listening to lectures is a helpful start, but I don't fully understand something until I physically do it. That's what made the course so well balanced and comprehensive. After completing all the outings, including a snow camp in the Sierras, I left that course feeling well educated and more confident. And because I loved it so much, I took the course again the following year to help solidify what I already learned and prepare me for the John Muir Trail which I am beginning tomorrow from the day that I am writing this article.

Getting out deep into the wilderness, detached from the busy city life puts me in my happy place. I am very fortunate to have discovered that about myself. I've never set out on a trek this long, and I'm bound to gain a better understanding of myself, backpacking, and the great outdoors as I get out of my comfort zone on this journey. I wouldn't have been able to do this without everything I learned and the connections I made in WBC. Happy Trails!

Inspiring Connections Outdoors



Keeping Cool All Summer Long

by Bill Tayler

When summer hits and the usual trails get too hot, we change things up a bit to keep cool on our outings. Sometimes that means taking kids on Friday night hikes in Laguna Meadows to watch stars and find toads and other nocturnal friends; sometimes it's an Eastern Sierra camping trip near Mammoth where we hike to swim in snow-melt lakes at 10,000 feet; and most summer weekends we keep cool by going snorkeling in and around La Jolla Cove. This summer, we did all three!

Inspiring Connections Outdoors is a Sierra Club outreach program that provides free outdoor experiences to under-served youth, to help them exploring the outdoors, develop the skills to do it safely, and nurture a desire to protect natural spaces. Please visit our website at www.sandiegosierraclub.org

Volunteering With ICO – For information about volunteering with ICO, please contact Greg Shadoan (gregshadoan@yahoo.com).

How to Donate – We appreciate your support helping us to provide exciting, safe adventures free of charge. To receive a tax credit for your donation, please make your check payable to “Sierra Club Foundation/ San Diego ICO” and send to:

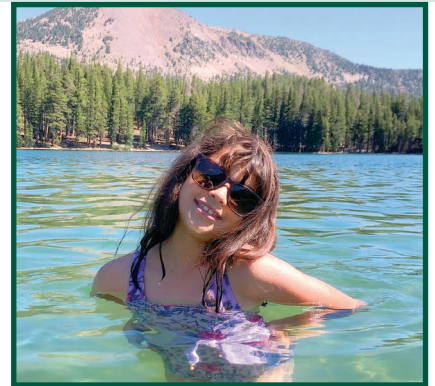
San Diego ICO c/o Mike Gilligan,
3446 N. Mountain View Drive,
San Diego, CA 92116



Liam with an Alligator Lizard
(Laguna Meadows)



Me with new snorkeler Sofia (4th grade)
exploring the deep water near La Jolla Caves



Yanel swimming in McLeod Lake
(Mammoth)



Veteran snorkeler Itzel (5th grade) with a shed
lobster shell found near La Jolla Caves



Victoria, Yanel, Naomi and Rayito at TJ
Lake (Mammoth)



Alessandra with a Toad
(Laguna Meadows)



Naomi, Julie, Victori and Yanel swimming in McLeod Lake (Mammoth)

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sewage treatment facility is one of the few in the state that profitably produces recycled water for irrigation, and we now need to tackle potable reuse. I am also passionate about making it easier and safer for all modes of transportation in my city and the region. We have improvements planned for Lomas Santa Fe drive and Highway 101 that will be notably beneficial for pedestrians and cyclists, making it easier and safer to get around town.

I am looking forward to being able to continue to serve my community and keeping Solana Beach at the forefront of environmental stewardship. This is an important election, so please take a few minutes to encourage your friends and neighbors to get engaged, and vote!

City Council District 3 – Jewel Edson



A San Diego native, I have a deep appreciation for the earth in all its beauty and splendor. As an adult, I searched for a community that reflected these values, discovered Solana Beach, and successfully ran for Council in 2016.

Solana Beach has a long history of environmental leadership. Our CAP was adopted in 2017 with updates scheduled this fall. Our Council voted to implement the first CCA in San Diego County, Solana Energy Alliance. Later through a JPA formed with two partner cities, SEA was rebranded CEA and expanded to seven cities.

Major sustainability milestones include reach codes to increase EV charging and encourage building electrification, and adoption of Ordinance 504 prohibiting use or sale of non-recyclable or non-compostable food serviceware.

We continue to improve the quality of life of residents and visitors through expanded park space, new walking paths, and safer routes for kids walking and biking to school. The pending Lomas Santa Fe Corridor Project will further enhance multi-modal transportation and includes a second linear park.

To combat sea-level rise, with the aid of Congressman Mike Levin we secured long awaited federal funding for our Shoreline Project. For 50 years, our fragile coastal bluffs will benefit from the import of sand that nourishes our beaches, slows erosion, and greatly expands recreational use.

City Of Vista

City Council District 3 - Katie Melendez



Vista Council Member Katie Melendez is committed to creating a sustainable, equitable, and safe community for all Vista residents. As a champion of environmental justice, affordable housing, and public safety, Katie believes that local government must be a force for good. She's running for re-election to continue progress and ensure a sustainable future for Vista.

Born and raised in Vista, Katie is a first-generation college graduate who attended Vista public schools. Her background includes service as an AmeriCorps member, as well as providing social services to people experiencing homelessness.

Since being elected to represent District 3 on the Vista City Council in 2020, Katie has led the charge on several transformative initiatives. She successfully implemented 100% renewable energy programs and now serves as Vice Chairwoman on the Clean Energy Alliance (CEA) Board of Directors. Additionally, Katie spearheaded the removal of toxic pesticides from city parks, safeguarding public health and the environment. Whether it's sustainable housing development, improvements to pedestrian and cyclist infrastructure, or new solar street lights in neighborhoods, Katie has fought for a brighter future. To learn how to support her campaign, please visit <https://katiemelendezforvista.com>

Olivenhain Municipal Water District Member, Board Of Directors Division 5



Neal Meyers

For my fellow residents of South Carlsbad and Sierra Club members, I'm running for reelection as Director of the Olivenhain Municipal Water District (OMWD), and I'd be honored to continue serving our community.

Here's why I believe I'm the right choice:

Water Conservation: I've supported water-saving initiatives. From expanding our recycling infrastructure to promoting rainwater harvesting, I'm committed to reducing our reliance on imported water.

Quality Drinking Water: OMWD's mission is crystal clear: safe, reliable, high-quality drinking water, provided in an environmentally responsive manner. I've consistently voted in favor of projects that uphold this commitment.

Innovative Solutions: Vertical gardening? Yes, please! It not only saves water but also brings fresh produce closer to home while shrinking our carbon footprint.

Sierra Club Endorsement: I'm proud to have the Sierra Club's endorsement. Their values align with mine: responsible Earth stewardship and protecting our precious resources. So, when you head to the polls, remember: Your vote matters. Let's keep OMWD thriving as an environmentally principled water agency, responsibly promoting conservation of our scarce water resources. Thank you for considering me for reelection. www.nealmeyersforwater.com

Vallecitos Water District Member, Board Of Directors



Division 4 – Jennifer Kerschbaum

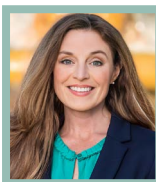
A licensed civil and environmental engineer, water systems expert, and community volunteer, Jennifer Kerschbaum is running for Vallecitos Water District to protect our most vital resource—water. As a mother of three, she is committed to long-term sustainability, ensuring that our water supply

is safe, clean, and affordable for generations to come.

Jennifer believes local water agencies must reduce their dependence on imported water from the State Water Project and the Colorado River, and will strongly advocate for innovative water resiliency projects. San Marcos has an untapped potential with its extensive natural groundwater supply. As VWD Director, Jennifer will collaborate with partner agencies to secure grants and state assistance supporting increased stormwater capture and groundwater recharge projects in our region.

Jennifer is an appointed member of the Citizen's Advisory Committee for Clean Energy Alliance, where she helps to develop community initiatives to increase renewable energy use. She has also been a member of the City of San Marcos Climate Action Plan Working Group for the past three years. Jennifer holds a Bachelor of Science in Civil Engineering from UCLA. www.jen4vwd.org

Division 5 - Dr. Tiffany Boyd-Hodgson



I was elected in 2020 to ensure customers' rates remain fair and developers pay their fair share. Since 2020, developer fees have increased appropriately, I have fought rate hikes, and returned money to customer's pocket. I have championed job growth by creating internships with Palomar College,

Candidates continued on page 15

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scholarships for local youth to study water, and implemented elementary programs about water. Our finances are stronger: we achieved an AAA bond rating and made investments earning \$1M in one year. I've guided the Board's strategic direction toward environmental sustainability and we've set policies reducing waste and plastic, lowered GHGs and rates via solar energy, and opened Southlake Park. We've protected our community through consistent infrastructure maintenance, waste treatment upgrades, and the HeloPod in collaboration with San Marcos Fire.

My vision is a secure and sustainable future. This means we:

- 1) insulate our water supply and assets from wildfire, climate uncertainty, and drought;

- 2) balance maintenance and growth and secure new revenue sources independent of water use;
 - 3) attract, train, and retain the next generation of water leaders;
 - 4) accountability for San Diego County Water Authority hikes. I am a mother of 4, neuroscientist by training, and it would be my honor to continue serving you.
- <https://TiffanyBoydHodgson.com>

COUNTY – MEASURE G

Fund San Diego County Transportation, Infrastructure, and Safety Projects Through a Half-Cent Sales Tax – YES

Executive Committee Statements

San Diego Chapter



Rochelle Hancock

Thirty-plus years ago, I learned about the Sierra Club, and knew I wanted to be part of this organization. I've been a member for over half my life, and I currently serve on the San Diego Chapter Executive Committee, in the role of Treasurer. I also currently serve on the Executive Committee of the North County Group, in the role of Treasurer. As a child, I learned to love nature spending summers at

our cabin in the Colorado mountains. As an adult, I have come to realize that this special world should not be taken for granted. Our planet needs our appreciation, our respect and most of all, our protection from those who would harm and exploit its incredible resources. The Sierra Club is a powerful force and voice in the world. It's size, resources and organizational abilities enable it to address environmental issues on every level, from local to national. I can think of no other organization I would rather be involved in, and so I am running to continue to serve on the San Diego Chapter Executive Committee.

My professional background is in finance, specifically banking and research grant administration for the University of California and San Diego State University. I live in Ramona with my husband, two horses, three goats, two dogs, two cats, and a turtle.



Pam Heatherington

I was raised in San Diego when Mission Bay looked more like Morro Bay. After graduating with a degree in philosophy from California Polytechnic University, San Luis Obispo CA. I put my degree to work in connecting the health of the environment to the health of people. My career in medical administration

spanned 25 years.

Throughout my life I have volunteered time and commitment to various environmental and health related organizations. Having served on the San Luis Obispo County Health Commission for over a decade I received recognition from the County Board of Supervisors for my environmental and health related efforts. Through my service on the Commission I served on the SLO County Domestic Violence Task Force and the Commission's Pesticide Use Task Force.

My husband John and I are 30-year members of the Sierra Club. My volunteer energy was directed towards chairing the Santa Lucia Chapter Conservation Committee and as a member of the

National Toxics Committee. In addition, I served as treasurer for the San Luis Bay Chapter of the Surfrider Foundation, as a commissioner on the Atascadero Planning Commission, a founding partner of the Marine Interest Group out of Morro Bay CA, and as a founding member of the Organization for Regional Coastal Activist (ORCA) among other activities.

North County Group



Alan Geraci

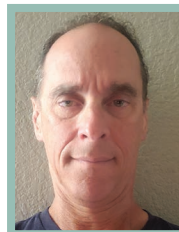
I grew up on Long Island, New York, graduating cum laude from State University of New York at Albany in 1978, with a B.A. in Sociology. After moving to San Diego, I went to law school, graduating in 1982 from California Western School of Law, serving as the Head Notes and Comments Editor of the law school's Law Journal. I was also awarded

California Western School of Law 1981 Faculty Award for Consumer Protection Law.

After graduating from law school, I was employed as Deputy City Attorney for the City of San Diego for five years, holding posts as a Supervising Trial and Appellate Attorney and Civil Litigation Counsel, where I fought developers for open space in the City of San Diego, including the Mission Trails Regional Park.

I am a life member of Sierra Club and believe in its mission and I am active in the local chapter, serving as the North County Group ExCom as its Vice Chair and I am on the Executive Committee for both the North County Group and the San Diego Chapter as well as serving on the Legal Committee.

I remain in private practice, operating as CARE Law Group PC, now focusing my practice on Estate Planning and offering a pro-active alternative to the destructive nature of probate and litigation. In addition to membership to the California State Bar, I hold a real estate broker's license. I am Past President of the San Marcos Rotary Club, Past President of San Marcos Democratic Club, former Executive Board member of San Marcos Youth Baseball, and a past delegate to the California Democratic Party. I am currently running for a City Council seat in San Marcos.



Phil Lauder

I'm Phil Lauder, running for North County Group Executive Committee. I've been on the ExCom for the last two years and would appreciate your support in continuing in the role for two more.

I've been a Sierra Club member for more than a decade and am a passionate supporter of its environmental causes. I'm also a graduate of the Sierra Club's

local Wilderness Basics Course (and hope to apply those skills to more hikes during the coming year).

Thanks for considering me.

Candidates continued on page 16



Joy Frew

I've been a volunteer for environmental causes for decades. The need for effective climate action, land use and public transit are several of the issues I have been working.

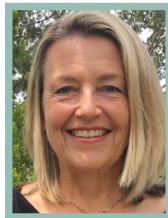
I grew up near Lake Erie where I hiked with my parents along Grand River in Lake County. I worked in Washington State for years where I was an early advocate for solar energy and volunteered with concerned citizens that promoted sustainable land use. After retiring and returning to California, I co-founded the all volunteer, nonpartisan Fallbrook Climate Action Team (FCAT). I am an active member and supporter of the Fallbrook Land Conservancy and their Save our Forest group.

FCAT educates the public on climate change and potential mitigations. FCAT has put on 93 free public presentations with invited experts. FCAT attends government meetings, commenting on policies that affect climate, including the importance of transit and Community Choice Energy. I am a voting member of the California Democratic Party Environmental Caucus.

If elected to the Executive Committee, I will continue the important work of delivering a sustainable future for all.

Thank you for considering my candidacy.

North County Coastal Group



Sally Prendergast

Background - Strategic Marketing/Management. Environmental Advocate. Current Chair of The Sierra Club North County Coastal Group and Board Member of the Sierra Club San Diego Chapter Executive Committee

I have been a member of the Sierra club since 1997 but really became active in the North County Coastal Group, about 10 years ago when I volunteered for the interim Planning Committee. In 2016 we officially re-launched the North County Coasters Group and I was elected for a two year term to serve on the Executive Committee Board. Since then I have continue to serve as Chair of the Coasters ExCom, as well as a voting Board Member of the Sierra Club San Diego Chapter ExCom. Over the last 8 years our ExCom has spent our time focussed on endorsements for political candidates, conservation and development issues, and working with environmental partners on a variety of activities from reducing single use plastics to supporting legislation to prevent our open spaces from thoughtless sprawl and being lost forever. This past year I have acted as a representative for our Chapter on a State-wide task force focussed on the 30 x30 initiative (Preserve 30% of our natural lands and resources by 2030). We have also hosted quarterly meetings that have featured speakers on a variety of topics from sea level rise to lagoon restoration. My entire life I have enjoyed and appreciated nature and have been an outdoor enthusiast. I feel deeply connected to our beautiful North County environment and I am passionate about it's preservation. In particular, I am concerned with issues relating to climate change, preserving open spaces and conservation. Now more than ever I believe it is critical that The North County Coastal Group stays focussed on the goal of building a vibrant and active group dedicated to preserving our beautiful North County region, growing our membership and connecting people to the outdoors.

After earning an MBA from Northwestern I worked in the entertainment business where I held a number of strategic marketing and management positions. When we moved to Encinitas I turned my attention to our children and became an avid volunteer in the school district, serving as PTA President and a holding several foundation positions. I have contin-

ued to work as a marketing consultant. Over the years I have been involved with a number of local issues related to development, traffic and conservation and feel grateful to have the opportunity to direct my strategic marketing and management skills to work on behalf of the environment for the Sierra Club.



Mark Jenne

In 1981 the Sierra Club caught my eye as the best way to work against the anti-environmental bias of the Reagan administration, and I've been a member ever since. During that time the ability of local groups to affect issues that impact our daily lives has become clear. Along those lines, I'd

like to see the North County Coastal Group help preserve the functional, natural beauty of our large and small wild areas and help people find ways to experience nature regularly. We also need to do our part to save the planet starting at the local level, both by direct action and by electing responsible people to public office. I'm currently on the Coaster executive committee, serving as secretary. I'm also a volunteer naturalist/docent for the Nature Collective, a Certified California Naturalist, Secretary for the San Diego Mycological Society, and a member of the City of Encinitas Urban Forest Advisory Committee. I enjoy learning about the great variety of life that dwells in and passes through this area, and look forward to working with you all to make our Sierra Club fun and effective!



John Eldon

While growing up in burning, choking west Los Angeles smog, I developed a keen interest in air pollution, and when I entered UCLA this quickly led me to Project Clean Air. My love of bicycling simultaneously led me to become active in UCLA's Earth Action Council, which advocated bicycling for transportation. A few years later, the

groundbreaking and interdisciplinary Doctor of Environmental Science and Engineering program was established, and in 1978 I became one of the early recipients of the D.Env. degree, while researching mathematical modeling of photochemical smog formation at Technology Service Corporation.

My career subsequently took a different turn, when I began designing integrated circuits to perform real time signal processing using some of the same tools I have used and developed in data science. I never lost a passion for environmental protection, and I served on the Encinitas Environmental Commission for 12 years, and I taught several sessions of a civil engineering course on air and water pollution at UCSD Extension. My current environmental interests include lifecycle accounting of consumer goods, including waste reduction and resource reclamation, as well as climate change, because I understand the science and math behind the models and projections and the technology used in data collection. Just as my doctoral thesis suggested ways of optimizing smog precursor emission strategies, I am likewise interested in realistic and cost-effective strategies that deliver a win-win for the environment, the economy, and human quality of life.



Michael Holland

Michael Holland: Ph.D. physics, worked in renewable energy research for years, active in the Sierra Club, Surfrider, The Climate Reality Project, Mission Blue and the Citizens Climate Lobby. I am committed to climate and environmental protection efforts. I also enjoy

Michael Holland: continued on page 17

Public Utilities Commission Approves San Diego Community Power, County of San Diego Effort to Bring \$124.3 Million to Make San Diego Homes, Businesses Energy Efficient

San Diegans Will Now Be Able To Take Part In Programs That Have Benefitted Millions Of Californians

SAN FRANCISCO – San Diego County residents scored a major victory in August when the California Public Utilities Commission approved San Diego Community Power and the County of San Diego's application to create the state's newest regional energy network, SDREN, which is poised to bring \$124.3 million in energy efficiency programs to the region through 2027.

"This new regional energy network will provide pathways for San Diegans to make their homes and businesses more energy efficient," California State Senator President pro Tempore Emeritus Toni Atkins. "Programs that empower us to conserve energy, reduce stress on the grid, and lower greenhouse gas emissions make our state more resilient and help us reach our climate goals."

Regional energy networks, or "RENS," deliver energy efficiency benefits via equity programs to underserved customers and communities. Community Power, in partnership with the County of San Diego, will serve as the portfolio administrators on behalf of SDREN and will serve customers across San Diego County.

"The County of San Diego welcomes its partnership with Community Power to steward SDREN," said Chief Sustainability Officer Eden Brukman. "The programs offered are key actions to help reach our regional zero-carbon emissions goals and improve livability for everyone in the San Diego region."

The approved SDREN portfolio consists of 10 programs that are designed to address the diverse needs of the San Diego residential, commercial, public and cross-cutting sectors.

Residential Sector:

• **Single:** Family Program: Creates a concierge-style home energy advisor service, connecting residents to program information, funding and financing opportunities and offers rebates and incentives.

• **Multifamily Program:** Targets multifamily property owners, managers and tenants offering incentives and rebates and customized technical assistance to address facility upgrades that impact both common area measures and renter-specific in-unit utility bill savings.

• **Market Access Program:** Provides performance-based incentives to project developers who deliver peak demand reductions and verified energy savings. This program offers customizable services and financial benefits to underserved businesses and delivers energy efficiency and electrification upgrades.

Michael Holland: continued from page 16

many outdoor activities, including biking, hiking, walking, visiting national parks, state parks and foreign countries. I took a Sierra Club hiking trip for seniors to the Black Range Wilderness area of New Mexico and would like to see many other similar opportunities offered by the SC to seniors like me. I believe that I might be able to contribute a unique perspective to the ExCom and would welcome an opportunity to serve on the board. I am also available to support other activities.

• Efficient

Refrigeration Program: Offers energy efficiency education and no-cost, direct installation of efficient refrigeration equipment to small businesses, supporting energy cost savings and stocking of healthy, fresh, affordable food products.

• Small- and Medium-Sized Business Energy Coach:

Engages with small- and medium-sized businesses providing technical assistance and facility benchmarking and energy efficiency opportunity assessments, supporting access to available funding and financing, and offering measures at no cost.

Public Sector:

• Tribal

Engagement: Creates a pathway for Tribes and Tribal organizations in the San Diego region to develop and implement energy-related initiatives.

• Climate

Resilience Leadership: Provides customized guidance and technical services to public agencies for identifying and implementing energy efficiency projects.

Cross-Cutting:

• Workforce

Training and Capacity Building: Focuses on skill development for new and incumbent workers, aiming to build accessible pathways into the green workforce.

• Energy

Pathways Program: Provides high school students with personalized guidance and access to a diverse network of mentors and training resources to develop students' skills and awareness of green career pathways.

• Codes and Standards Program:

Supports local government permitting agencies to enhance energy code compliance and embrace advanced energy codes, standards, and policies.

"SDREN will create meaningful union opportunities and will offer San Diegans access to life-changing careers and a true path towards the middle-class," said Carol Kim, Business Manager of the San Diego County Building and Construction Trades Council. "These will be the initiatives that will boost our local economy and improve the quality of life for residents across the region."

The SDREN decision sets forth ambitious energy savings goals and allocates funding for the period 2024-2027, with a strategic business plan extending to 2031. Community Power and the County will administer the development of SDREN programs and oversight of third-party implementers. Community Power will lead day-to-day SDREN operations and administration, and the County will support through program advisement and direction.

Community Power serves nearly a million municipal, business and residential power customers in the cities of San Diego, Chula Vista, Encinitas, La Mesa, National City and Imperial Beach as well as the unincorporated communities in the County of San Diego.

Community Power is a not-for-profit, public agency that provides competitively-priced clean energy and invests in the community to create an equitable and sustainable future for the San Diego region. *Learn more at www.sdcommunitypower.org.*

Sierra Club Seal Society Docent Program

– Commentaries from Docents Experiences



The Sierra Club Seal Society of San Diego has the following Mission Statements: 1) To preserve the La Jolla Harbor Seal and Sea Lion Rookeries for ecological, educational,

scientific, historic and scenic opportunities. 2) To create and administer a volunteer docent program which provides environmental education for the public and promotes safe viewing of our local harbor seal and sea lion colonies. [Click for guidelines](#)

Docents are the “harbor seal and sea lion ambassadors” to people who come from all over the world, many of whom know little about marine mammals. We love showing off our unique and treasured colonies of around 200 harbor seals and 150 sea lions. There are several requirements to being a docent:

- We are looking for candidates who appreciate marine mammals and enjoy talking to people to educate them on the behavioral habits and characteristics of seals and sea lions and other wildlife along the shore.
- We need people who are willing to make a serious commitment to the program. We require that you volunteer one 2 – hour shift at the beach per week or more if you can.
- We expect that your role as a docent will involve protecting marine mammals as well as the public. This means asking people courteously to keep a distance from the wild animals so as not to disturb them and for their own safety.
- There are also observations to make at the beach, such as counting the number of animals, describing human harassing episodes, and documenting the number of people you interact with each shift.
- Data collectors visit the areas where seals and sea lions haul out to count the number of animals and the number of visitors watching them. This data feeds into our research database and forms the basis for research into these unique colonies.
- We have been advocating access to Point La Jolla

and the permanent posting of rangers to protect the sea lions and the public.

• Sharing our Viewing Guidelines widely will help protect the pinnipeds while ensuring that the public can safely enjoy the unique sights of seals and sea lions at La Jolla.

Specific differences in the role of docents and counters:

Docent Role: Volunteer Docents monitor and collect data, promote safe viewing habits and public safety, educate the public, and emphasize the need to respect and preserve seals, sea lions, and other wildlife along the coast, as outlined above.

Data Counting Role: Data collectors visit the areas where seals and sea lions haul out on the beach to count the number of animals and the number of visitors watching them.



Docent educating the public and advising on viewing guidelines

This data feeds into our research database and forms the basis for research into these unique colonies.

Free training is given by skilled docents for both docents and for counters. The program to become a docent consists of three educational sessions. We will initially send you a manual on both species and some hints on good communication skills as a docent. During the training sessions at the beach with an experienced docent, you will gradually become more confident handling questions and encouraging visitors to adhere to the viewing guidelines in an educational manner.

Comments from new docents about their experiences:

Mary Bohn, Seal Society Docent

“My experience as a docent in La Jolla for the Seal Society has been a non-stop wild

and crazy ride, and I mean that in the best sense! Time flies as tourists, locals, and families come to us eager to know everything about the sea lions and seals that call La Jolla home. On top of education, there’s counting pups, photographing any with injuries, reminding people to keep a safe distance when viewing, and occasionally sharing the best lunch spots! It’s been my pleasure to be a part of this great organization.”

Jeanne Tomcavage, Seal Society Docent

“What an unexpected, absolutely glorious gift to myself becoming a docent with the Sierra Club Seal Society has proven to be. My relationship with all creatures, in particular, the sea lions and seals of La Jolla who count on the public to show them just a little bit of grace and respect when their worlds inevitably overlap and collide, has strengthened exponentially. My perspective on the natural world around me has been altered and my impression of those who selfishly and relentlessly try to disrupt the precious, fragile natural balance we are so fortunate to behold, has clarified, forever. Countless hours watching these beautiful souls, especially the sea lions, remain integrated and devoted as an incredibly tight community, enduring and surviving, somehow thriving against all odds, each and every single day as new challenges and consistent agitations present themselves; few of those from their natural

world, never cease to amaze me. Whether watching mothers imprint on their newborn pups to immediately create a lifelong bond, or pups struggling and eventually mastering all aspects of their ever-changing environment, or protective bulls standing guard and swimming patrols with watchful eyes on their charges and the frequent threat posed by encroaching humans, I am constantly floored at their resilience. Most frequently, I am so deeply struck by the layers and elements of the rookery that provide daily support and comfort to their entire community. I see it often as the mothers and pups become separated due to ordinary day to day life or sometimes as a result of tragic circumstances. Other mothers, juveniles and pups provide reassurances, companionship and guidance. Sometimes what is needed is simply a sense of belonging, warmth and someone to lay next to -- or on top of. And they do all this in an environment that is less

Docents continued on page 19

Efforts to Reduce Plastic Waste by State Senator Catherine Blakespear



Nearly 300 people gathered on the Scripps Institution of Oceanography campus at UC San Diego for a screening of “We’re All Plastic People Now” by Emmy-winning director Rory Fielding.

Plastic is present everywhere in our daily lives. It takes hundreds of years to decompose, leading to pollution in the ocean and wildlife habitats. Our culture of careless single-use consumption has resulted in a tenfold increase in plastic pollution since the 1980s. It is responsible for the death of at least 100,000 marine mammals and One million seabirds annually.

That’s why I have made tackling this problem one of my top priorities.

I have authored legislation to ban plastic bags from being provided at grocery store checkouts. Under SB 1053, consumers can take home their groceries using a reusable bag they have brought or purchase a paper bag to use.

In 2014, California became the first state in the nation to pass a ban on single-use plastic carryout bags. The state’s voters supported the policy in 2016 by rejecting a referendum to overturn the bill. This policy change allowed stores to sell reusable plastic bags or recycled paper bags to customers for 10 cents at checkout.

The problem is the thicker plastic bags considered reusable are rarely being reused multiple times for groceries and cannot be recycled curbside anywhere in California. The vast majority are thrown away after a single-use and end up in our landfills or polluting the environment.

Docents continued from page 18

than ideal. They persevere despite it all. It is astounding and deeply inspiring, indeed beautiful. My time spent as a guardian, protector, enforcer, supporter, witness, educator and advocate has given me a newfound purpose — one I did not know that I needed, but that I am ever so grateful for. I am learning so much. I am teaching so many. And I am loving each and every minute of it.”

Carla Pennington, Seal Society Docent

“I’m thankful to be a member of the Seal Society and part of a great group of docents who have the same passion for marine conservation as I do. Spending time with the harbor seals and sea lions in La Jolla brings me great joy. One of the most important things to me in this role is to provide education and outreach to visitors. People are naturally curious, and most people are not familiar with these animals or have never seen them, especially in such proximity at La Jolla Cove. Providing outreach, sharing fun facts,

As a result, shockingly, after California passed the original ban on single-use plastic bags, the amount of plastic bag waste has actually increased by 47%!

It’s time to get this right, and frankly, it’s long overdue. The bill has been passed by the Legislature and sent to the Governor, and I am hopeful he will sign it. [NOTE: That is our expectation. A vote on it must be taken this week in the Assembly.]

To raise awareness about our plastic waste problem, I collaborated with the Scripps Institution of Oceanography, the San Diego Chapter of Sierra Club and others to bring people together for a screening of the critically acclaimed documentary “We’re All Plastic People Now.” In the film, Emmy-winning director Rory Fielding interviews numerous health and environmental experts to uncover the facts about plastics’ effects on the human body.

The film emphasized the ubiquitous nature and the ever-increasing exposure levels for younger generations. Perhaps most shocking and disturbing of all, microplastics are commonly found in our blood, lungs, breast milk and placental tissues. Microplastics can be absorbed into our bloodstream, creating long-term health problems.

Following the screening, I moderated a panel discussion on this issue and what we can do about it. We discussed recent findings related to the effects of microplastics on human health, how businesses are working to reduce their consumption of single-use plastics while maintaining a profit, and how our local civic leaders are working to empower residents to make changes in their daily lives.

You’re invited to watch the full 57-minute documentary “We’re All Plastic People Now” here: <https://bit.ly/PlasticPeopleNow>. I will warn you, the film is a bit discouraging.

The following week, I hosted another event, this time virtually, to share the cold, hard facts about plastic recycling. This gathering included a presentation by Solana Center for Environmental Innovation called “Solving Single-Use Plastics.” The webinar emphasized the lack of recyclability for common single-use plastic products, such as silverware, to-go containers, and shipping envelopes. Attendees were encouraged to consciously reduce their plastic consumption, reuse whenever possible, and refuse to perpetuate the status quo.

It breaks my heart that it’s nearly impossible to live a plastic-free life. Its pervasiveness has made me realize that intervention through state policy is absolutely necessary to make meaningful changes that will protect our environment.

If we want to survive the challenges of the 21st century, we must live sustainably and take care of our planet.

We must stop choking our planet with plastic pollution.

offering viewing guidelines, and answering visitor questions are the most useful tools for ensuring the safety and protection of our precious marine life in their natural environment. During my outreach to a family recently, a woman thanked me and said she could see the passion in my eyes and the excitement in my voice. That’s the message I want to convey. Thank you to the Seal Society for giving me this opportunity!”

You can contact us at Docent Seal Society scealsociety@gmail.com If you would like to join the Sierra Club Seal Society and become a docent or a data collector, please send us your name, phone number, and email.

Thank you for your interest in this very worthwhile endeavor. We hope to hear from you!

Robyn Davidoff, Chair, Carol Toye, Carol Archibald, Ellen Shively, Nathan Brenner, Leadership Team, Sierra Club Seal Society

Chapter & Group Executive Committee Ballot Instructions

This year we are offering members the ability to cast their ballot(s) online. (See Below)

All Chapter members are eligible to vote in the Chapter Executive Committee election. Where you live determines if you can vote in the Group Executive Committee election. If you do not live in one of the Group cities listed below, you are NOT eligible to vote in the Group elections. If you live outside of a Group city, but have opted to be a member of a different Group, please vote in that Group's election

If you live in these cities, please vote in the North County Group election!

Bonsall, Escondido, Fallbrook, Oceanside zip code 92058, Pala, Palomar Mtn., Pauma Valley, Poway, Ramona, San Diego zip codes 92127, 92128 & 92198, San Marcos, Santa Ysabel, Vista, and Valley Center.

If you live in these cities, please vote in the North County Coastal (Coasters) Group election!

Cardiff, Carlsbad, Del Mar, Encinitas, Oceanside zip codes 92052, 92054, 92056 & 92057, Rancho Santa Fe, and Solana Beach.

Do I have a Single or Joint membership? The mailing label on this newsletter will indicate whether your household has a single ("SNGL") or joint ("JNT") membership. This will be found above your name and before your 8-digit membership number.

Examples:

JNT 12345678 = Joint membership, Membership number (8-digits).

SNGL 12345678 = Single membership, Membership number (8-digits).

How to Vote:

ONLINE: go to go to <http://sandiegosierraclub.org/vote/>

BY MAIL:

You must write your membership number on the outside of your mailing envelope (below your return address is a good place). Your membership number is required for your vote to count (this is how the election committees can verify that you are a member). Your membership number is the eight (8) digit number that appears above your name and mailing address.

Executive Committee Candidate Statements can be viewed at <http://sandiegosierraclub.org/executive-committee-candidate-statements/>

Problems or questions? Please email the Chapter office at scoffice@sierrasd.org or call 858-569-6005.

All ballots must be received by 3 p.m., Tuesday, November 11, 2024.

Paper ballots should be mailed or hand delivered to:

Elections-San Diego Chapter Sierra Club, 4241 Jutland Dr., Ste 303, San Diego, CA 92117

You must write your membership number on the outside of the mailing envelope!

Remember To Vote



Chapter and Group Executive Committee Ballots

All Chapter members are eligible to vote in the Chapter Executive Committee election.

San Diego Chapter Executive Committee Ballot

Vote for no more than two (2) candidates, including write-ins, by marking the box next to a candidate's name, including write-ins. For JOINT memberships please use the second set of boxes to vote. (The order of candidates' names was randomly chosen.)

VOTE FOR NO MORE THAN 3

- Rochelle Hancock
- Pam Heatherington
- Write In _____



North County Group Executive Committee Ballot

Vote for no more than four (4) candidates, including write-ins, by marking the box next to a candidate's name, including write-ins. For JOINT memberships please use the second set of boxes to vote. (The order of candidates' names was randomly chosen.)

VOTE FOR NO MORE THAN 4

- Alan Geraci
- Phil Lauder
- Joy Frew
- Write In _____
- Write In _____



If you live in these cities, please vote!

Bonsall, Escondido, Fallbrook, Oceanside zip code 92058, Pala, Palomar Mtn., Pauma Valley, Poway, Ramona, San Diego zip codes 92127, 92128 & 92198, San Marcos, Santa Ysabel, Vista, and Valley Center.

North County Coastal (Coasters) Group Executive Committee Ballot

Vote for no more than three (3) candidates, including write-ins, by marking the box next to a candidate's name, including write-ins. For JOINT memberships please use the second set of boxes to vote. (The order of candidates' names was randomly chosen.)

VOTE FOR NO MORE THAN 4

- Sally Prendergast
- Mark Jenne
- John Eldon
- Michael Holland
- Write In _____



If you live in these cities, please vote!

Cardiff, Carlsbad, Del Mar, Encinitas, Oceanside zip codes 92052, 92054, 92056 & 92057, Rancho Santa Fe, and Solana Beach.

Classified Ads

Classified Ad Rates and Information:

Sierra Club Members (up to 25 words)

Private party \$10 + \$.50 per additional word.

Business- \$15 + \$.50 per additional word.

Non-Members (up to 25 words)

Private party-\$15 + \$.50 per additional word.

Business-\$20 + \$.50 per additional word

Payment must be made at time of submission by check to:

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4241 Jutland Drive, Ste. #303
San Diego, CA 92117

Send ad to:
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NEVER USED. Excalibur Dehydrator (D900).

9 trays 15"x15". 26 hour timer.
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Preserve It Naturally 190 page guide
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Dehydration Guide.

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Upcoming Issues:

**January/February/March 2025
Deadline December 1, 2024.**

**To submit by email,
please email to both:**

thomascreative2@cox.net
richard.miller@sierraclub.org

Submissions are subject to
approval for content and
subject matter.

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a. Total Number of Copies:	8,515	8,608
(1) Paid-Outside County (3541)	58	77
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(3) Sales Thru Dealers & Carriers etc.	0	0
(4) Other Classes Mailed thru USPS	0	0
c. Total Paid Distribution	8,490	8,583
d. Free Distribution by Mail	0	0
(1) Outside County (3541)	0	0
(2) In-County (3541)	0	0
(3) Other Classes Mailed USPS	0	0
(4) Outside The Mail	25	25
e. Total Free Distribution	25	25
h. Total	8,515	8,608

Committees & Contact Information

Some meetings still offer the option of attending on-line. Please check our Activities Calendar (<http://sandiegosierraclub.org/news/activities-calendar/>) on how you can participate.

CHAPTER STAFF

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EXECUTIVE COMMITTEE

Meets 2nd Wednesday 6:30 pm
Chapter office
Contact Chair or check website for location

Chair: Lisa Ross (2026)
lisa@lisaross.com
www.lisaross.com

Vice-Chair: Ron Askeland (2025)
ron.askeland@gmail.com

Secretary: Ruben Arizmendi (2026)
rfalawsierraclub@gmail.com

Treasurer: Rochelle Hancock (2024)
Rae_1024@yahoo.com

North County Group Rep:
Pam Heatherington
pjheatherington@gmail.com

North County Coastal Group Rep:
Sally Prendergast
sallyp123@mac.com

Susan Baldwin (2025)
susanbaldwin@aol.com

Alan Geraci (2025)
alan@alangeraci.com

Agatha Wein (2024)
agathawein@gmail.com

NORTH COUNTY COASTAL GROUP (COASTERS)

Contact Chair or check website for meeting information.

Chair: Sally Prendergast
sallyp123@mac.com

NORTH COUNTY GROUP (INLAND)

Meets 3rd Wednesday at 6:30 pm currently via Zoom <https://sierraclubnccg.org>

Chair: Joe Houde
joe@ecinstitute.com

COMMITTEES

CONSERVATION COMMITTEE

Meets 2nd Monday at 6:30pm
Chair: Ron Askeland
ron.askeland@gmail.com

Zero-Waste

Meets 1st Monday at 6:30 pm
Contact the Committee at
zerowastesdsc@gmail.com

SEAL SOCIETY

For meeting and docent information:
email: scsealsociety@gmail.com

POLITICAL COMMITTEE

Meets 3rd Thursday at 6:30pm
Chair: Stephanie Peck
sapeck425@gmail.com

OUTINGS COMMITTEE

Meets quarterly, contact Chair for date and location.

Chair: Kris Watkin
sdoutchair@gmail.com

Leadership Review & Safety Committee

Chair: Lynn Nebus
sd.lrsc@gmail.com

Chapter Outings Leadership Training (COL)

Stefanie Maio
sd.col.training@gmail.com

North County Group Outings Leadership Training (COL)

Kelly Conrad
nccg.col.training@gmail.com

WILDERNESS BASICS COURSE (WBC)

Held annually beginning in January

San Diego

Matt Clapp
info@wildernessbasics.com
www.wildernessbasics.com

Escondido

Yosina Lissebeck
ylissebeck@san.rr.com
www.wbc.sierraclubnccg.org

SECTIONS & SOCIAL COMMITTEES

Bicycle

Call for meeting information. Jerry Fitzsimmons
(858) 224-3437 Membership@sdsccs.org.
www.sandiegosierraclub.org/get-outdoors/bicycle

Photography

James Kresser,
info@sdphotoclub.com

INSPIRING CONNECTIONS OUTDOORS (ICO)

Check website for meeting information.
www.sandiegosierraclub.org

Chair: Bill Tayler,
btayler@taylerlaw.com

PROGRAM COMMITTEES

Fundraising/Membership

Richard Miller (858) 569-6005
richard.miller@sierraclub.org

Hi Sierran Newsletter

Managing Editor: Judy Thomas
thomascreative@cox.net



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Director of Gift Planning
2101 Webster St, Suite 1300
Oakland, CA 94612

(800) 932-4270
gift.planning@sierraclub.org
myplan.sierraclub.org





San Diego Chapter
 4241 Jutland Dr., Ste 303,
 San Diego CA 92117
 Office Hours: Monday-Friday 9:00am – 5:00pm
 Phone: 858-569-6005
 www.sandiegosierraclub.org

2025 SIERRA CLUB CALENDARS



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Dimensions: 40" wide x 60" long
 Dimensions Rolled: 11" long by 6" in diameter

Color: Blue, White and Red Plaid

Green umbrella with Sierra Club logo. Collapses to 12" making it easy to carry and stow in car, home or backpack. Includes cover sleeve.

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